



BUSINESS IMPROVEMENT DISTRICT

Board of Directors Meeting
Wednesday, March 20th, 2013 at 3:15PM
Olivetto's
AGENDA

- 1. Call to Order & Introductions
2. Non-Agenda Public Comment

Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.

3. Announcements and Community Updates

- Mission Hills Parking District-update 2 min
Crosswalks; Goldfinch/ Hawk & Ft. Stockton 2 min

4. Approval of Minutes – January, 2013

Action Item

5. Committee Reports

Executive Committee – Update

- Financial Update – November- January, February Financials
MHGC Request \$425.
MHBID Mixer- March 20th Olivetto's
Bring A "Business Member" reward program \$150.00
MHBID Treasurer

Action Item
Action Item
Action Item
Action Item
Action Item

Economic Development Committee – Update

Mission Hills Community Plan Update- committee recommendation: To increase current density in the Mission Hills commercial district from W. Lewis St. south, including the Reynard Way corridor, from Stephens St,. to Albatross St. ; Ensure appropriate zoning to encourage area redevelopment. Preserve the 3 neighborhood commercial areas (W. Ft. Stockton, Mission Hills Nursery and Sutter St.)

- Mission Hills Principals: Adoption
Rock N Roll Marathon

Action Item
Action Item

Promotions Committee – Update

- BID Sponsored Mission Hills "Welcome Campaign" Kick-off March 1st.
MHBID Concert co-sponsor \$500.

Action Item

Design Committee – Update

- Entry-way Monuments- New location
Welcome Yard signs

MHBID Office- Review location options, FY 13 budget \$1200.00

Action Item

New Business

Next Meeting –March 20th, 2013 at 3:15pm.

Adjourn

Agenda items are informational unless noted for action