



**BUSINESS IMPROVEMENT DISTRICT**

**Board of Directors Meeting**

Wednesday, June 19th, 2013 at 3:15PM

Toma Sol, located at 301 W. Washington St.

**AGENDA**

**1. Call to Order & Introductions**

**2. Non-Agenda Public Comment**

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

**3. Announcements and Community Updates**

- Mission Hills Parking District-update 2 min
- MHPAC- Meeting Time change 1<sup>st</sup> Wed 5pm – MH Books & Collectibles
- Map Doodles- Parking area promotion

**4. Approval of Minutes – May 15<sup>th</sup>, 2013**

**Action Item**

**5. Committee Reports**

**Executive Committee – Update**

- Financial Update – May Financials
- Committees date change review, implement committee summary
- MH Directory Distribution, allocate \$500. For 3000 residential

**Action Item**

**Action Item**

**Economic Development Committee – Update**

- Map pilot BIDC w/geo-tagging begun finished July
- WebSite- [www.TreasureMissionHills.com](http://www.TreasureMissionHills.com)

**Promotions Committee – Update**

- Mission Hills Artists Summer Sale, name change
- Mission Hills Mobile Menu- Phone in order, Prepay, Pick-up Curbside

**Action Item**

**Action Item**

**Design Committee – Update**

- Entry-way Monuments- Update
- Ash Cans- Join the MAD(5) & MHTC(5)  
to purchase 5 ashcans at \$150 total funds \$ 750 and ED time.
- Graphics for MH Artists Summer Sale & MH Mobile Menu \$300.

**Action Item**

**Action Item**

**Next Meeting –July 17th, 2013 at 3:15pm.**

**Adjourn**

Agenda items are informational unless noted for action