



BUSINESS IMPROVEMENT DISTRICT

Board of Directors Meeting

Wednesday, November 20th, 2013 at 4:00PM

The Gathering Restaurant

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Announcements and Community Updates

- Mission Hills Parking District-update 2 min

4. Approval of Minutes – October 16th, 2013

Action Item

5. Committee Reports

Executive Committee – Update

- Financial Update – October Financials
- Audit- Draft concluded, Taxes extended
- FY 2014 City Contract approval \$3000 SBEP increase proposed 5 year
- MH BID Board Dark Dec.
- Board Advancement - Strategic Planning Session \$300
- Annual Meeting / Elections
November 20th, The Gathering

Action Item

Action Item

Action Item

Economic Development Committee – Update

- Web-Site: Upgrade review
- MHBID SANDAG Proposed Bike Lane Meeting;
Cinema Under the Stars, 10/23 8:30-10am

Promotions Committee – Update

- Taste Of Mission Hills – Tuesday, October 15th
- Mission Nights – Holiday promotions
- Video "Picture Perfect" \$700.

Action Item

Design Committee – Update

- Entry-way Monuments- Update
Financing

Action Item

Adjourn

Agenda items are informational unless noted for action