



**BUSINESS IMPROVEMENT DISTRICT**

**Board of Directors Meeting**  
Wednesday, March 19th, 2014 at 3:15PM  
**Ascent Realty Conference Room**  
**AGENDA**

**1. Call to Order & Introductions**

**2. Non-Agenda Public Comment**

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

**3. Announcements and Community Updates**

- Mission Hills Parking District-update **Action Item** 10 min  
City Proposed "Smart meters"- \$39,000 mandate

- 4. Approval of Minutes – February 19<sup>th</sup>, 2014** **Action Item** 2 min

**5. Committee Reports**

**Executive Committee – Update**

- Financial Update – February Financials **Action Item** 3 min
- MH Community Leaders Mixer- Amount up to \$300 2 min
- Lamplighter letter **Action Item** 2 min
- Lawsuit, Corry Briggs – Assessment Districts 2 min

**Economic Development Committee – Update**

- Power's Plumbing 100 year Celebration **Action Item** 5 min
- MH Branded Items; pin, ornament, postcard, hat, bell, spoon 2 min
- Construction Update 2 min

**Promotions Committee – Update**

- Web-site Upgrades
- Mission Hills Garden Walk Ad- \$425 **Action Item** 2 min
- Establish a Social Media Taskforce - Accion as training partner 2 min  
Awareness, training, recruit friends, policies

**Design Committee – Update**

- Entry-way Monuments- Press update 3 min
- Hanging Baskets 2 min

**Adjourn**

Agenda items are informational unless noted for action