



BUSINESS IMPROVEMENT DISTRICT

Board of Directors Meeting
Wednesday, February 19th, 2014 at 3:15PM
Mission Hills Books & Collectibles
AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak.

3. Announcements and Community Updates

- Mission Hills Parking District-update 3 min

- 4. Approval of Minutes – November 20th, 2013 Action Item 2 min

5. Committee Reports

Executive Committee – Update

- Financial Update – Nov, Dec & Jan Financials Action Item 10 min
Audit- concluded, Taxes filed 2 min
FY 2014 City Contract submitted for approval 2 min
\$3000 SBEP increase proposed 5 year
MH BID purchase laptop – Amount up to \$600. Action Item 5 min
MH Community Leaders Mixer- Amount up to \$300. Action Item 10 min
Waive fees for Grant School 100 yr. banners Mar/Apr Action Item 5 min

Economic Development Committee – Update

- SANDAG Proposed Bike Lane 2 min
Airport Authority – Rental car return 2 min
MH Business Directory- overview page Action Item 10 min

Promotions Committee – Update

- MH Master Calendar 2 min
Establish a Social Media Taskforce Action Item 10 min
Awareness, training, recruit friends, policies

Design Committee – Update

- Entry-way Monuments- Press update 3 min

Adjourn

Agenda items are informational unless noted for action