



BUSINESS IMPROVEMENT DISTRICT

Board of Directors Meeting
Wednesday, April 17th, 2013 at 3:15PM
Mission Hills Books & Collectibles
AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

*Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Announcements and Community Updates

- Mission Hills Parking District-update 2 min
- Crosswalks; Goldfinch/ Hawk & Ft. Stockton 2 min
- Parking Survey

4. Approval of Minutes – March 20, 2013

Action Item

5. Committee Reports

Executive Committee – Update

- Board nomination, Jackson's term- Patti Yap
- Bring Financial Update – March Financials
- TreasureMissionHills.com- Allocate funds for design money
- Mission Hills Community Leader's Mixer w/Mayor Filner
Tuesday, April 30th 6-7:30 at The Wellington Steak House & Martini Bar

Action Item

Action Item

Action Item

Economic Development Committee – Update continued

- Committee Day change to first Wed @ 4pm
- Concierge Taskforce creation
- Map pilot BIDC w/geo-tagging

Promotions Committee – Update

- Mission Hills Marche \$3000. See Budget Overview

Action Item

Design Committee – Update

- Entry-way Monuments- Update

New Business

Next Meeting –May 15th, 2013 at 3:15pm.

Adjourn

Agenda items are informational unless noted for action