



BUSINESS IMPROVEMENT DISTRICT

Board of Directors Strategic Planning Session

January 21, 2015, 11:30 am - 3:30 pm

Ascent Conference Room, 902 Fort Stockton Drive

AGENDA

Call to Order

Additions and Changes to Agenda

1. Celebrate 2014!

Successes of the Prior Year

Challenges became Opportunities

2. Sleeve Rollers and Stakeholders

Overview of Main Street Model

3. Mission Hills BID

Boundaries

Assessments

Members, Directors, Officers

4. Organizational Structure

The Board of Directors

Policies & Procedures

Standing and Ad Hoc Committees

Executive Director Role

BREAK

5. The Mission Hills BID 2015 Priorities by Committee

Promotions Committee

Priorities, Participation and Partnerships

Social Media

Annual Calendar

Community Based Organization Walks, Tours, Events



BUSINESS IMPROVEMENT DISTRICT

Board of Directors Strategic Planning Session

January 21, 2015, 11:30 am - 3:30 pm

Ascent Conference Room, 902 Fort Stockton Drive

AGENDA

Economic Development Committee

Priorities, Participation and Partnerships

Build the Board

Community Plan Update Impact

Grants

Events

More Businesses

Design Committee

Priorities, Participation and Partnerships

Aesthetic Appeal

Banners

Bike Path

Mission Hills Parking Advisory Committee

Priorities, Participation and Partnerships

Meters

Curbs

How Funds May Be Spent

6.MH BID Budget

Review Mid-Year FY 15

Draft FY 16

Adjourn