



BUSINESS IMPROVEMENT DISTRICT

**Meeting of the Board of Directors**  
Wednesday, January 21, 2014 - 3:30-4:00PM  
Ascent Conference Room, 902 Fort Stockton Drive

**AGENDA**

**1. Call to Order & Introductions**

**2. Non-Agenda Public Comment**

*Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”*

**3. Announcements and Community Updates**

**4. Approval of Minutes – November, 2014**

**Action Item 1 min**

- Financial Update – November Financials
- December Financials
- Audit- Fiscal year ending June 30, 2014
- Audit Two Signature Recommendation

**Action Item 1 min**  
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**Promotions Committee – Update**

- Banner Program Opportunity with San Diego County Fair

**Action Item 1 min**

**Economic Development Committee – Update**

- Susan G. Komen 2015 3-Day Walk Route through Mission Hills
- SANDAG Bike Grant Opportunity- National Bicycle Day in May

**Action Item 1 min**  
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**Design Committee – Update**

- Deco Bikes

**MH Parking Advisory Committee**

- UCPD Funding- \$2,500 for MHBID Website to Promote Parking Matters
- Angle Parking Recommendations following Community Input

**Action Item 1 min**  
**Action Item 1 min**

**Next Meeting will be Wednesday, February 18, 2015, at Mission Hills Books and Collectibles beginning at 3:30 PM, with Business Mixer following at Farmer’s Bottega beginning at 5:30 PM.**

**Adjourn**

Agenda items are informational unless noted for action