



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, January 11, 2017 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

The January Month of Meetings are being Underwritten by Troy Cumett – One Mission Realty

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Announcements and Community Updates

4. Approvals

- Minutes of the meeting -- November, 2016 **Action Item** 1 min
- Financial Updates -- November Financials **Action Item** 1 min
- December Financials **Action Item** 1 min
- FY18 Proposed Budget- July 1, 2017- June 30, 2018 **Action Item** 1 min
- Accept resignation of longtime director Terry Parks **Action Item** 1 min

Promotions Committee

- Authorize Letter for Grant School 5K Run for STEAM Programs 3/18/17 **Action Item** 1 min
- Authorize Letter for San Diego Half Marathon 3/12/17 **Action Item** 1 min
- Consider unbudgeted ad in MH Garden Club Booklet- Ad Categories \$75-\$500 with artwork due by 1/15/17- Refer to Hand-Out **Action Item** 1 min
- A Word from Our President: See Hand-Out

Economic Development Committee

- Consider City of San Diego created MHBID profile as a component of the city's economic development overview **Action Item** 1 min

Design Committee

- Banner Program brainstorm elements for new banners
- Reynard Way Needs Update

MH Parking Advisory Committee Meeting

- Consider Phase 2 Wayfinding Sign partnership with Uptown Community Parking District- Parking Identification, Pedestrian Directory, Vehicular Directional; Production and Budget Estimates **Action Item** 1 min
- Park Mobile- City's selected pay-by-phone vendor's validation program where merchants purchase QR code coupons and offer them to customers for discounted parking when paying through the Park Mobile app **Action Item** 1 min

The next board meeting will be Wednesday, February 15, 2017, beginning at 3:30 PM, at Mission Hills United Methodist Church, 4044 Lark Street.

Adjourn

Agenda items are informational unless noted for action