



BUSINESS IMPROVEMENT DISTRICT

# Meeting of the Board of Directors

Wednesday, October 19, 2016 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

The October "Month of Meetings" are Underwritten by Anthony Nyikos, Owner, Perfect Space

## AGENDA

### 1. Call to Order & Introductions

### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than Strategic Planning Workshop

### 3. Announcements and Community Updates

- Annual Meeting and Mixer, Wednesday 11/2/16, 4:30-6:30, The Patio on Goldfinch, Special Guest Speaker will be Councilmember Todd Gloria with Councilmember-elect Chris Ward confirmed to attend

### 4. Approvals

#### Executive Committee

- Minutes of the Meeting – September, 2016 **Action Item** 1 min
- Financial Updates – September, 2016 **Action Item** 1 min
- Accept Annual Audit of Accounts Reviewed in September **Action Item** 1 min
- File Mission Hills BID Taxes based on Annual Audit **Action Item** 1 min
- September Mixer Raffle Earnings - \$163 **Update**
- Mission Hills Nominating Committee Slate of Candidates for 2017 **Action Item** 2 min
- Nominate Trish Watlington, Krista Lombardi, and Brad Sund for election as directors; each to a two year term
- Nominate the following as Officers of the Board: Krista Lombardi, President; Patti Yap, Vice President; Audrey Patterson, Secretary; Troy Curnett, Treasurer
- Nominations from the floor for 2016 Board of Directors Seats **Action Item** 1 min
- As set forth in the Bylaws of the Mission Hills BID Article VI Section 3.1*
- January 11, 2017 Strategic Planning Workshop; 11:30-3:30 **Action Item** 1 min

#### Promotions Committee

- Form Marketing and Social Media Ad Hoc Committee- Troy Curnett **Action Item** 1 min
- Instagram 500! Celebrated Milestone with Photo Contest- Audrey Patterson **Update**
- A Word from Our President: Hand-Out **Update**
- MHBID Website Analytics - J. Daniel Geddis **Update**

#### Economic Development Committee

- W. Washington Street Maintenance Assessment District Administration **Action Item** 1min
- University Avenue Pipeline Replacement Project **Update**
- Small Business Saturday 11/26; Additional Opportunity to join SBS Coalition **Update**
- Welcome to Mission Hills- Krista Lombardi and Mink Hull **Update**
- 5<sup>th</sup> Annual Taste of Mission Hills **Update**
- Spotlight Mission Hills \$300 Year-Around Banners - October Launch **Update**

#### Design Committee

- Banner Design Concepts & Placement: **Update**
- Décor Plan, Stuart White Design, and Lens Life Photo
- Proposed Uptown Community Plan Update Review Process **Update**
- PROW throughout MHBID **Update**

#### Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

The next BID board meeting is Wednesday, November 2, 2016, beginning at 4:30 p.m., at The Patio on Goldfinch

Agenda items are informational unless noted for action



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#### Reconvene as MH Parking Advisory Committee Meeting

- City Timed Parking Study Options for W Washington btwn Brant & Dove- Hand-out *Action Item* 2 min
- Reynard Way Study Approved at UCPD on 8/8/16 with September Offer from Bankers Hill Parking Committee to co-author RFP and help financially *Action Item* 2 min
- UCPD Phase One Wayfinding Signage Project – Next Meeting October 18th *Update*

#### Adjourn

Agenda items are informational unless noted for action