



BUSINESS IMPROVEMENT DISTRICT

### Meeting of the Board of Directors

Wednesday, October 21, 2015 - 3:30 PM

~~ASCENT Real Estate, Inc. Meeting Room 910 Ft. Stockton Drive~~

### AGENDA

**LOCATION UPDATE: Raindrop Marketing  
928 Ft. Stockton Dr Suite 115**

**1. Call to Order & Introductions**

**2. Non-Agenda Public Comment**

*Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

**3. Announcements and Community Updates**

**4. Approval of Minutes –** September 2015

**Action Item 1 min**

**5. Approval of Financials-** September 2015 Financials

**Action Item 1 min**

**Executive Committee - Update**

➤ Mission Hills BID Nominating Committee Slate of Candidate for 2106

**Action Item 1 min**

Nominate Stuart White and Terry Parks for re-election, each to a 2 year term;

Nominate Audrey Patterson to fill a director's seat for a 3 year term;

Nominate the following as Officers of the Board: Troy Curnett, President;

Tom Curl, Vice President; Krista Lombardi, Secretary; Patti Yap, Treasurer;

Nominate Trish Watlington, President Emeritus to Officers of the Board without executive committee voting privileges

➤ Nominations from the floor for 2016 Board of Directors Seats

**Action Item 1 min**

*As set forth in the Bylaws of the Mission Hills BID Article VI Section 3.1*

➤ January 13, 2016 Strategic Planning Workshop

**Action Item 1 min**

**Promotions Committee – Update**

➤ FY 16 Technical Assistance Support Proposal from J. Daniel Geddis

**Action Item 1 min**

*Not to exceed \$125 per month/ \$1,500 per year*

➤ 4<sup>th</sup> Annual Taste of Mission Hills Wrap-Up

➤ Website Analytics Update - Daniel Geddis

➤ Grant School March 2016 5K Fundraiser for STEAM - Concept

➤ Concert on Goldfinch March 2016 - Concept

**Economic Development Committee – Update**

➤ City of San Diego Small Business Survey Scheduled for October 28; 2:00-5:00

**Design Committee – Update**

➤ Mission Hills Community Plan Update- Marlon Pangilinan, Sr. Planner, City of San Diego

➤ West Washington to Albatross Median- Safety, Traffic Calming, Community Identity

➤ Reynard Way Median- Safety, Traffic Calming, Community Identity

➤ PROW through-out Mission Hills BID

**MH Parking Advisory Committee – Update**

➤ Mission Hills Parking Page- Daniel Geddis

➤ City Streets/Traffic Engineering Parking Re-alignment Proposal for Goldfinch Street at Uptown  
Planners on Tuesday, November 3, 2015, 6:00PM

➤ Parking Priorities in Mission Hills

**Action Item 1 min**

➤ Mission Hills Smart Meter Data Request for Monthly Reports

**Action Item 1 min**

**Next MHBID board meeting: Wednesday, November 4, 2015; 3:30-5:30 Pizza E Birra 3625 India**

**Adjourn**