



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, October 18, 2017 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

- Annual Meeting and Mixer, Wednesday 11/8/17, 4:30-6:30, BAR by Red Door, 729 West Washington, Special Guest will be Councilmember Chris Ward; Invitations have been mailed to MHBID members
- Elections take place today for International Restaurant Row business seat on Uptown Community Parking District (UCPD) Board of Directors; UCPD staff will oversee the election; Selina Stockley is the nominee; she is seeking re-election to a second 3-year term. Results to be announced during today's meeting.

4. Approvals

Executive Committee

- Minutes of the Meeting – September, 2017 **Action Item** 1 min
- Financial Updates – September, 2017 **Action Item** 1 min
- Accept Annual Audit of Accounts **Action Item** 1 min
- File Mission Hills BID Taxes based on Annual Audit **Action Item** 1 min
- September Mixer Raffle Earnings - \$140 **Update**
- Mission Hills Nominating Committee Slate of Candidates for 2018 **Action Item** 2 min
Nominate Stuart White, Troy Curnett, and Minka Hull for election as directors; each to a three year term
Nominate the following as Officers of the Board: Krista Lombardi, President; Trish Watlington, Vice President; Audrey Patterson, Secretary; Troy Curnett, Treasurer; each to a one year term
- Nominations from the floor for 2018 Board of Directors Seats **Action Item** 1 min
As set forth in the Bylaws of the Mission Hills BID Article VI Section 3.1
- Establish date for January 2018 Strategic Planning Workshop; 11:00-3:00 with Board of Directors meeting to follow. **Action Item** 1 min

Promotions Committee

- Support Grant School 5K Run for STEAM on March 10, 2018- K. Boyd **Action Item** 1 min
- Instagram 1,000! Winning photo of cassava pie at The Brazilian Guys- A.Patterson **Update**
- A Word from Our President: Full Page Article in Presidio Sentinel **Update**
- Social Media Analytics - J. Daniel Geddis **Update**

Economic Development Committee

- AmEx Small Business Saturday 11/25 **Action Item** 5min
- 6th Annual Taste of Mission Hills Wrap-Up **Update**
- Spotlight Mission Hills Year-Round Banners 2018 **Update**

Design Committee

- Banner Rotation Schedule **Update**
- New Banner Installation Unveiling on Tuesday January 16, 2018 **Update**

Announce the International Restaurant Row Business Seat on UCPD Board of Directors Election Outcome and take ACTION to confirm if necessary

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

The next BID board meeting is Wednesday, November 8, 2017, beginning at 4:30 p.m., at BAR by Red Door

Agenda items are informational unless noted for action



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Reconvene as MH Parking Advisory Committee Meeting

- Community Kick- Off of Reynard Way Study Approved at UCPD on 9/23/17
- MTS 83 Bus Route Transportation Optimization Plan Vote on 9/21/17

Update

Update

Adjourn

Agenda items are informational unless noted for action