



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, November 2, 2016 - 4:30 PM
The Patio on Goldfinch, 4020 Goldfinch Street

The November "Month of Meetings" are Underwritten by The Patio on Goldfinch

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than Strategic Planning Workshop

3. Announcements and Community Updates

- Raise the Banner Celebration, Monday, November 21, at Noon. New Library at southwest corner of W. Washington and Front building activities to be gin.

4. Approvals

Executive Committee

- Minutes of the Meeting – October, 2016 **Action Item 1 min**
- Financial Updates – October, 2016 **Action Item 1 min**
- Election of the Mission Hills BID Board of Directors **Action Item 2 min**
 - Trish Watlington for re-election to a 2 year term
 - Krista Lombardi for re-election to a 2 year term
 - Brad Sund for election to a 2 year term
- Election of Officers of the Mission Hills BID Board of Directors **Action Item 2 min**
 - Krista Lombardi, President
 - Patti Yap, Vice President
 - Audrey Patterson, Secretary
 - Troy Curnett, Treasurer
- January 11, 2017 Strategic Planning Workshop; 11:30-3:30 **Update**

Promotions Committee

- Marketing and Social Media Ad Hoc Committee - Troy Curnett **Update**
- A Word from Our President: Hand-Out **Update**
- MHBID Website Analytics - J. Daniel Geddis **Update**

Economic Development Committee

- Susan G. Komen 3-Day Race thru Mission Hills on 11/20 - Letter of Support **Action Item 1 min**
- W. Washington Street Maintenance Assessment District Administration **Update**
- University Avenue Pipeline Replacement Project **Update**
- Small Business Saturday 11/26 and SBS Coalition Activities **Update**
- Spotlight Mission Hills \$300 Year-Around Banners – January Launch **Update**

Design Committee

- Banner Design Concepts & Placement: **Update**
 - Décor Plan, Stuart White Design, and Lens Life Photo
- Proposed Uptown Community Plan Update Item at City Council **Update**
 - for a vote on Monday, November 14, 202 C St, 12th floor. 2:00 p.m. start time.
 - <https://www.sandiego.gov/planning/community/profiles/uptown>
- PROW throughout MHBID **Update**

Welcome Special Guest – San Diego City Councilmember Todd Gloria

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

The next BID board meeting is Wednesday, January 4, 2016, beginning at 3:30 p.m., at Mission Hills United Methodist Church, 4044 Lark Street



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Page 2 of 2

Reconvene as MH Parking Advisory Committee Meeting

- City Timed Parking Study Options for W Washington btwn Brant & Dove- *Update*
UCPD executive committee will set agenda on 11/10/16; Request 2 hrs. \$1.25/hour.
- Reynard Way Study RFP *Update*
- UCPD Phase One Wayfinding Signage Project – Next Meeting is Tu/Nov 15 *Update*

Adjourn

Agenda items are informational unless noted for action