



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, November 8, 2017 - 4:30 PM with MIXER FOLLOWING
BAR by Red Door, 729 West Washington Street

The November "Month of Meetings" are Underwritten by BAR by Red Door and The Red Door
AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

4. Approvals

Executive Committee

- Minutes of the Meeting – October, 2017 **Action Item** 1 min
- Financial Updates – October, 2017 **Action Item** 1 min
- Election of the Mission Hills BID Board of Directors **Action Item** 2 min
 - Stuart White and Troy Curnett for re-election to a 3 year term
 - Minka Hull for election to a 3 year term
- Annual Election of Officers of the Mission Hills BID Board of Directors **Action Item** 2 min
 - Krista Lombardi, President
 - Trish Watlington, Vice President
 - Audrey Patterson, Secretary
 - Troy Curnett, Treasurer
- Accept Resignation of Brad Sund from Mission Hills BID board of directors **Action Item** 1 min
- BRIGGS Lawsuit Public Records Request **Update**
- January 24, 2018 Strategic Planning Workshop & BOD Meeting; MHUMC;11 to 3 **Update**

Promotions Committee

- Set Sunday March 4, 2018 for Red Hot Heroes at Harley Gray Kitchen and Bar **Action Item** 1 min
- A Word from Our President: Hand-Out **Update**
- MHBID Social Media Analytics - J. Daniel Geddis **Update**

Economic Development Committee

- Great Chocolate Race thru Mission Hills on 12/17 – Michael Barder **Action Item** 1 min
- AmEx Small Business Saturday- Booths at Canale Comm;Sip&Shop;Trolleys **Update**
- Spotlight Mission Hills Year-Around Banners **Update**

Design Committee

- Mission Hills Architectural Series Banner Launch January 16, 2018 @ 10:00 **Update**
- PROW throughout MHBID **Update**

Welcome Special Guest Councilmember Chris Ward, City of San Diego, District 3

Adjourn the Mission Hills BID and Reconvene as Mission Hills Parking Advisory Committee

The next BID board meeting is Wednesday, January 10, 2018, beginning at 3:00 p.m., at Mission Hills United Methodist Church, 4044 Lark Street

Agenda items are informational unless noted for action



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Reconvene as MH Parking Advisory Committee Meeting

- KTUA Meeting on Reynard Way Parking and Alternative Transportation Study Progress on November 15, at request of S. White and S. McNeil Schreyer

Adjourn

Agenda items are informational unless noted for action