



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, February 18, 2015 - 3:30 PM

Mission Hills Books and Collectibles- 4054 Goldfinch (Entrance on Ft. Stockton)

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

4. Approval of Minutes – January, 2015

Action Item 1 min

5. Approval of Financials- January, 2015 Financials

Action Item 1 min

Executive Committee - Update

- Bylaws Review and Update - Seeking pro-bono assistance
- Associate Memberships
 - Voting/Non-Voting \$100 per year
- P.R.O.W. – Supporting Mission Hills Businesses
 - A-Frame Signage \$50 per year
 - Seating \$150 per year
- Non-Payment of Business Licenses in MHBID

Action Item 3 min

Action Item 3 min

Action Item 3 min

Action Item 3 min

Promotions Committee – Update

- Mission Hills Garden Walk Booklet Ad- \$425
- iDirectory Update
- Digital Media Workshop - Blue Like Neon

Action Item 2 min

Economic Development Committee – Update

- Accept SANDAG Grant - \$3,000
- Mission Hills Free Bike-In Movie Night & Neighborhood Ride April 26, 2015
- Approve March 8, 2015 San Diego Half Marathon Letter of Support
- Joint Meeting MHBID/MHTC February 25- Crime and Homelessness

Action Item 1 min

Action Item 1 min

Design Committee – Update

- Deco Bikes
- Beyond Albatross Median- Safety, Traffic Calming, Community Identity
- Banner Program with San Diego County Fair

MH Parking Advisory Committee

- UCPD Funding Update - \$2,500 for MHBID Website to Promote Parking Matter
- Community Input for FY 16 - During March 18, 2015 MHBID Board of Directors Meeting
- Beyond Albatross Median- Safety, Traffic Calming, Community Identity Action Item 3 min
- CP 100-18
 - Reynard Way Traffic Calming Funding
 - Reynard Way Bike Way

Next Meeting will be Wednesday, March 18, 2015, at MH Books and Collectibles beginning at 3:30 PM

Adjourn

Items are informational unless noted for action