



BUSINESS IMPROVEMENT DISTRICT

# Meeting of the Board of Directors

Wednesday, March 18, 2015 - 3:30 PM

Mission Hills Books and Collectibles- 4054 Goldfinch (Entrance on Ft. Stockton)

## AGENDA

### 1. Call to Order & Introductions

### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

### 3. Announcements and Community Updates

#### 4. Approval of Minutes – February, 2015

**Action Item** 1 min

#### 5. Approval of Financials- February, 2015 Financials

**Action Item** 1 min

#### Executive Committee - Update

➤ FY16 Proposed Budget

**Action Item** 2 min

➤ San Diego BID Council- Primary Delegate & First Alternate

**Action Item** 1 min

#### Promotions Committee – Update

➤ Mission Hills BID Digital Workshop – Landis White, Blue Like Neon

**Action Item** 3 min

➤ iDirectory Update – Daniel Geddis

➤ San Diego County Fair Banners

#### Economic Development Committee – Update

➤ Mission Hills Free Bike-In Movie Night & Neighborhood Ride April 26, 2015

➤ Joint Meeting MHBID/MHTC February 25- Crime and Homelessness

#### Design Committee – Update

➤ Beyond Albatross Median- Safety, Traffic Calming, Community Identity

➤ Reynard Way Median- Safety, Traffic Calming, Community Identity

#### MH Parking Advisory Committee

➤ Goldfinch Curb

➤ Dero Meter Hitches for Bicycle- Color and Placement

**Action Item** 1 min

➤ FY16 Action Plan and Budget Input Session

**Action Item – President's Discretion**

**Next Meeting will be Wednesday, April 15, 2015, at MH Books and Collectibles beginning at 3:30 PM**

**Adjourn**

Items are informational unless noted for action