



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, March 16, 2016 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

The March "Month of Meetings" has been Underwritten by **STUART WHITE DESIGN**

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."*

3. Announcements and Community Updates

4. Approvals

- Minutes of the meeting – February, 2016 **Action Item** 1 min
- Financial Updates – February, 2016 Financials **Action Item** 1 min

Promotions Committee

- Month of Meetings and Advertising **Update**
- A Word from Our President: Hand-Out **Update**
- Banner Partnership with San Diego County Fair **Update**
- Website Analytics - J. Daniel Geddis **Update**

Economic Development Committee

- Uptown Pipeline Project Progress - Brian Velez **Update** 5 min
- SANDAG iCommute Grant **Update**
- "MISSION HILLS COMMUNITY BIKE TO BUSINESS RIDE & SYMPOSIUM"*
- Mission Hills Local – Year-Around Map, Parking Guide, Directory **Update**
- Mission Hills BID Ad in Mission Hills Garden Walk Booklet **Update**

Design Committee

- Uptown Planners Election **Update**
- Bike Rack Requests to City – Styles and Costs **Update**

Reconvene as MH Parking Advisory Committee Meeting

- FY17 Proposed Study for Parking & Alternative Transportation Modalities on Reynard Way – Stuart White **Action Item** 1 min
- Public Parking Signage, Design, Size, Cost – Audrey Patterson **Action Item** 1 min
- Parking Survey – West Washington btwn Brant & Dove **Update**

Mission Hills Business Owners are invited to join the BID for its Business Spring Mixer from 5:30 until 7:00 at Luxury Farms, 928 Ft. Stockton #103, immediately following today's meeting.

The next board meeting will be Wednesday, April 20, 2016, beginning at 3:30 PM, at Mission Hills United Methodist Church

Adjourn

Agenda items are informational unless noted for action