



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, March 15, 2017 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

The March Month of Meetings have been Underwritten by John Ealy, Owner- Harley Gray Kitchen and Bar

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

May 17 Mixer Host will be Say Lula Salon, 811 West Washington

4. Approvals

Executive Committee

- Minutes of the meeting – Approve February, 2017 Minutes **Action Item** 1 min
- Financial Updates – Approve February 2017 Financials **Action Item** 1 min
- FY18 Budget- Approve entering into an amendment to the agreement with the City of San Diego and designate any officer of the Mission Hills BID signature authority on forms required by this agreement. **Action Item** 1 min

Promotions Committee

- A Word from Our President March Column: See Hand-Out
- Raffle Income Mid-Winter Mixer on February 15 at Bar by Red Door Income
- San Diego County Fair 2017 Banner Partnership Income
- RED HOT HEROES Fundraiser at Harley Gray 3/5/17 Approve the net **Action Item** 1min
proceeds split 50/50 between SD Fire and Rescue Foundation for Fire Station 8 and the Mission Hills BID
- Social Media Analytics' Disparate Elements – J. Daniel Geddis

Economic Development Committee

- BID ¼ page ad placed in booklet for May 13 Garden Walk
- 90 Days-Out 2017 Rock 'n' Roll San Diego Half Marathon on 6/4 Update **Action Item** 2 min
- BID Monthly Meetings - Approve changing three meetings per month to two meetings per month, convening on the second and third Wednesdays at 3:00 PM with executive committee following the meeting of committees, beginning in April 2017. **Action Item** 1 min

Design Committee

- New Banners: Approve Design Concepts – Stuart White **Action Item** 3 min
- PROW- Approve Notifying All BID Businesses of PROW through Mail Chimp, Email, US Mail **Action Item** 1 min

Adjourn Mission Hills BID meeting and reconvene as Mission Hills Parking Advisory Committee

MH Parking Advisory Committee Meeting

- UCPD executive committee accepted COO resignation on 3/2
- Meter installation on W. Washington, between Brant and Dove, on schedule 30-45 Days-Out
- Reynard Way RFP- Open Bid Process; 2 Week Turn Around; 12 Page Limit **Action Item** 1 min

The next board meeting will take place on Wednesday, April 19, 2017, beginning at 3:30 PM, at Mission Hills United Methodist Church, 4044 Lark Street.

Adjourn

Agenda items are informational unless noted for action