



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, April 15, 2015 - 3:30 PM

Mission Hills Books and Collectibles- 4054 Goldfinch (Entrance on Ft. Stockton)

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

4. Approval of Minutes – March 2015

Action Item 1 min

5. Approval of Financials- March 2015 Financials

Action Item 1 min

Executive Committee - Update

- Executive Director Annual Review: Closed Session 5/20/15 3:00 PM **Action Item** 1 min

Promotions Committee – Update

- Mission Hills BID Social Media and Marketing Collaborative Campaign **Action Item** 3 min
- iDirectory Update – Daniel Geddis

Economic Development Committee – Update

- Mission Hills Free Bike-In Movie Night & Neighborhood Ride April 26, 2015
- SANDAG Update on Bike Way In Mission Hills on April 23 POSTPONED
- San Diego Regional Airport Authority Update: Joint with MHTC **Action Item** 2 min
- SANDAG Proposed Bike Way Univ Ave @ Ibis Ramp- Janet O’Dea **Action Item** 3 min

Design Committee – Update

- Beyond Albatross Median- Safety, Traffic Calming, Community Identity
- Reynard Way Median- Safety, Traffic Calming, Community Identity

MH Parking Advisory Committee – Update

- Parking Information on MHBID website – Daniel Geddis
- UCPD Ad Hoc Committee on Bikeways
- Twenty Dero Meter Hitch locations identified for bicycle
- City of San Diego Responses on Funding for Special Event Transportation, Lighting, Extraordinary Maintenance and Landscaping

Next Meeting will be Wednesday, May 20, 2015, at MH Books and Collectibles beginning at 3:30 PM

Adjourn

Items are informational unless noted for action