



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, April 20, 2016 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

The April "Month of Meetings" has been Underwritten by Brad Sund – State Farm Insurance AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

4. Approvals

- Minutes of the Meeting – March, 2016 **Action Item 1 min**
- Financial Updates – March, 2016 Financials **Action Item 1 min**
- Mission Hills BID Mixer Host – Place logo on MHBID website **Action Item 1 min**
- Mixer Raffle Earnings – March 2016 **Update**

Promotions Committee

- Month of Meetings Sponsors **Update**
 - A Word from Our President: Hand-Out **Update**
 - Banner Partnership with San Diego County Fair **Update**
 - Website Analytics - J. Daniel Geddis **Update**
 - CD3 Candidates Forum April 28, 2016 705 16th Street. Doors open at 5:45 **Update**
- Seeking questions to ask the candidates to educate candidates on the role of the BID. Send questions to missionhillsbid@gmail.com. Visit MissionHillsBID.com.

Economic Development Committee

- SANDAG iCommute Grant - Additional funding offered; acceptance needed **Action Item 1 min**
"MISSION HILLS COMMUNITY BIKE TO BUSINESS RIDE & SYMPOSIUM"
May 22, 2016 11:30 AM Launch at Mission Hills Fabric Care Center on West Lewis
2:30 Symposium at Kengina ASCENT Real Estate Meeting room on Ft. Stockton
- Mission Hills Local – Year-Around Map, Parking Guide, Directory **Update**

Design Committee

- Reynard Way Permit for Residential Homes **Update**
- Mission Hills BID Banner Sponsorship Program **Action Item 3 min**

Reconvene as MH Parking Advisory Committee Meeting

- Public Parking Signage, Design, Size, Cost **Update**
- Parking Survey – West Washington btwn Brant & Dove **Update**

The next board meeting will be Wednesday, May 18, 2016, beginning at 3:30 PM, at Mission Hills United Methodist Church

Adjourn

Agenda items are informational unless noted for action