



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, April 19, 2017 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

The April "Month of Meetings" has been Underwritten by Jonathan and Wendy Segal

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

#### 3. Announcements and Community Updates

#### 4. Approvals

##### Executive Committee

- Minutes of the Meeting – March, 2017 **Action Item 1 min**
- Financial Updates – March, 2017 Financials **Action Item 1 min**
- MHBID Annual Report for 7/1/15-6/30/16 **Action Item 1 min**  
*Approve the MHBID Annual Report for Inclusion in the Proposed FY18 Budget Package to the City of San Diego and for posting on the MHBID website; in accordance with the BID/City agreement.*
- Hartford Insurance Audit Refund \$471 **Information Only**
- Red Hot Heroes Check Presentation to SD Fire & Rescue Fdn for FS 8 **Information Only**
- Briggs Lawsuit Update **Information Only**

##### Promotions Committee

- A Word from Our President: April Column **Information Only**
- Presidio Sentinel April coverage of Red Hot Heroes Fundraiser **Information Only**
- Social Media Analytics - J. Daniel Geddis **Update**

##### Economic Development Committee

- Community Development Presentation – Ricardo Flores, CEO, LISC **Information Only**
- City of San Diego Council District 3 Storefront Improvement Report **Update**

##### Design Committee

- San Diego County Grant **Action Item 1 min**  
*Approve the remaining grant funds for additional bracket and arm purchase and installation, and on updating and printing TASTE and Architectural Series banners.*
- BID Notification to all BID Businesses of PROW Opportunities **Update**

##### Reconvene as MH Parking Advisory Committee Meeting

- Reynard Way Parking and Transportation Modalities Study **Action Item 1 min**  
*Approve Reynard Way Parking and Transportation Modalities Study RFP for posting in City approved publications through an open bid process with a two week window to receive written bids of 12 pages or less. Emphasize previous work in Mission Hills Community.*
- Meter Installations on West Washington between Brant and Dove **Update**
- Uptown Community Parking District Wayfinding Signs- Phase Two **Update**  
\$700 given to MHPAC from Hillcrest PAC for Phase 2 Participation

The next board meeting will occur on Wednesday, May 17, 2017, beginning at 3:00 PM, at MHUMC.

#### Adjourn

Agenda items are informational unless noted for action