



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, May 20, 2015 - **Closed Session 3:00 PM - Public Session 3:30 PM**
Mission Hills Books and Collectibles- 4054 Goldfinch (Entrance on Ft. Stockton)

AGENDA

1. Call Closed Session to Order for the purpose of the Annual Review of the Executive Director

The Closed Session of the Mission Hills BID Board of Directors is limited to participation by elected members of the Mission Hills BID Board of Directors and closed to the Public as human resources matters will be discussed.

Adjourn Closed Session and Convene Into Public Session

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

- Mission Hills BID Executive Director Annual Review

4. Approval of Minutes – April 2015

Action Item 1 min

5. Approval of Financials- April 2015 Financials

Action Item 1 min

Executive Committee - Update

- Mission Hills BID Office 5/21-5/27

Promotions Committee – Update

- MH BID Social Media & Marketing Collaborative Campaign
- Blue Like Neon Presentation by Sean Klope
- San Diego County Fair Banner Update
- Website Analytics Update – Daniel Geddis

Action Item 3 min

Action Item 3 min

Economic Development Committee – Update

- Rock “n” Roll San Diego Marathon, Sunday, March 31
- Mission Hills Free Bike-In Movie Night & Neighborhood Ride April 26, 2015 Final Report
- San Diego Regional Airport Authority Joint Meeting with TC 6/11 6-7PM @Francis Parker

Action Item 1 min

Design Committee – Update

- P.R.O.W. Enhancement Program
- West Washington to Albatross Median- Safety, Traffic Calming, Community Identity
- Reynard Way Median- Safety, Traffic Calming, Community Identity

MH Parking Advisory Committee – Update

- Parking Information on MHBID website – Daniel Geddis
- Mission Hills BID UCPD representative will serve on UCPD Executive Committee

Next Meeting will be Wednesday, June 17, 2015, @ MH Books & Collectibles beginning at 3:30 PM

Adjourn

Items are informational unless noted for action