



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, May 18, 2016 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

### The May "Month of Meetings" has been Underwritten by John Ealy – Harley Gray Kitchen & Bar AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

#### 3. Announcements and Community Updates

- Mission Hills BID Executive Director Annual Review Report **Update**
- Mission Hills BID Scheduled Mixer Hosts – CHIROPRACTIQUE hosting June Mixer **Update**
- La Vie Dance & Culture hosting September Mixer

#### 4. Approvals

- Minutes of the Meeting – April, 2016 **Action Item 1 min**
- Financial Updates – April, 2016 Financials **Action Item 1 min**

#### Promotions Committee

- Month of Meetings Sponsors **Update**
- A Word from Our President: Hand-Out **Update**
- Banner Partnership with San Diego County Fair **Update**
- Website Analytics - J. Daniel Geddis **Update**
- CD3 Candidates Forum April 28, 2016 **Update**

#### Economic Development Committee

- Mission Hills as a Filmmaking Destination – Brandy Shimabukuro **Action Item 5 min**  
*Consider Posting City of San Diego Link to MHBID Website*
- MHBID New Banner Sponsorship Program Launch **Action Item 3 min**
- Proposed Uptown Community Plan Update Review Process **Action Item 3 min**  
*Consider follow-up letter from MHBID*
- Homeless Prevention Funding Request Letter to City of San Diego **Action Item 3 min**
- SANDAG iCommute Grant - **Update**  
*"MISSION HILLS COMMUNITY BIKE TO BUSINESS RIDE & SYMPOSIUM" May 22, 2016*  
*11:30 Launch at MH Fabric Care Center 2:30 Symposium at Kengina ASCENT Real Estate*

#### Design Committee

- Bike Racks on West Lewis **Update**
- Safe Mobility, Traffic Calming, Stop Signs on West Lewis **Update**
- \$25,000 grant from San Diego County Supervisor Ron Roberts **Action Item 1 min**

#### Reconvene as MH Parking Advisory Committee Meeting

- Pedestrian Improvements on India Street and W. Washington - Jayna Straughn **Update**
- Update on 5/4 Presentation by Graphic Solutions' Simon Andrews **Action Item 2 min**  
*Consider joining Phase 1 Uptown Wayfinding & Parking Signage Project*  
*\$690 from MH Parking District Funds*
- Ben Verdugo, UCPD, submitted his resignation on May 9, 2016 **Update**
- Timed Parking/Meters Survey – West Washington btwn Brant & Dove **Update**

The next board meeting is Wednesday, June 15, 2016, beginning at 3:30 p.m., at MH United Methodist Church

#### Adjourn

Agenda items are informational unless noted for action