



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, June 17, 2015 - 3:30 PM

Mission Hills Books and Collectibles- 4054 Goldfinch (Entrance on Ft. Stockton)

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

4. Approval of Minutes – May 2015

Action Item 1 min

5. Approval of Financials- May 2015 Financials

Action Item 1 min

Executive Committee - Update

- Workers Compensation Insurance
- ED Vacation/Sick Leave
- November Elections – MHBID Bylaws Article VI Section 3.1
- Month of August DARK for MHBID- No Meetings/Office Open

Action Item 1 min

Promotions Committee – Update

- El Indio Shops 75th Anniversary Sunday 8/15/15 **Action Item** 1 min
MHBID support & request City and County Formal Acknowledgments/Resolutions
- July 15 Mixer 5:00 - 7:00 at Patterson Engineering, Inc. - 928 Ft. Stockton #201
- San Diego County Fair Banner Contest Grand Prize worth \$500 **Action Item** 1 min
- Website Analytics - Daniel Geddis

Economic Development Committee – Update

- San Diego Regional Airport Authority 6/11/15 **Action Item** 1 min
Presentation debrief and opportunities
- MHBID FY15 Technical Assistance Funds fully allocated
with final allocation to Blue Like Neon for MHBID Marketing Collaborative Campaign

Design Committee – Update

- P.R.O.W. Enhancement Program Ad Hoc Committee
- West Washington to Albatross Median- Safety, Traffic Calming, Community Identity
- Reynard Way Median- Safety, Traffic Calming, Community Identity

MH Parking Advisory Committee – Update

- MHBID website Parking Information – Daniel Geddis
- Mission Hills Smart Meter Data Access **Action Item** 1 min

Next Meeting will be Wednesday, July 15, 2015, @ MH Books & Collectibles beginning at 3:30 PM with a Mixer following at Patterson Engineering, Inc. from 5:00-7:00

Adjourn

Items are informational unless noted for action