



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, July 20, 2016 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

The July "Month of Meetings" are Underwritten by Patti Yap at Chase Bank Mission Hills Branch

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

- Mission Hills BID will be dark during the month of August; executive director will be working.

4. Approvals

- Minutes of the Meeting – June, 2016 **Action Item 1 min**
- Financial Updates – June, 2016 Financials **Action Item 1 min**
- Worker's Compensation Insurance - \$1,228 Annually **Action Item 1 min**
- City of San Diego Annual Audit Engagement - Not to exceed \$2,700 **Action Item 1 min**

Promotions Committee

- Month of Meetings Sponsors – September: Lombardi Team with Scott and Quinn **Update**
- A Word from Our President: Hand-Out **Update**
- MHBID Website Analytics - J. Daniel Geddis **Update**
- PEI 10 Year Anniversary Gift to Community – Audrey Patterson **Information Item**

Economic Development Committee

- SANDAG iCommute Grant Completed **Update**
- 5th Annual Taste of Mission Hills – 10/11 **Update**
- Small Business Saturday – 11/26 **Update**
- Susan G. Komen San Diego 3-Day – November 20, 2016 **Information Item**
- Spotlight Mission Hills \$300 Year-Around Banners - October Launch **Action Item 3 min**
- Proposed Uptown Community Plan Update Review Process **Action Item 1 min**

Design Committee

- 2016 MHH Historic Home Tour Souvenir Booklet Ad Ops **Action Item 1 min**
- Banner Design Concepts & Placement: Décor Plan, Stuart White Design, and Lens Life Photo **Action Item 3 min**

Reconvene as MH Parking Advisory Committee Meeting

- UCPD Phase One Wayfinding Signage Project **Update**
- 325 West Washington Parking Meter/Bus Stop/Fire Hydrant Study **Update**
- Timed Parking/Meters Survey – West Washington btwn Brant & Dove **Update**
- Reynard Way Study to Uptown Community Parking District Board in August 2016 **Action Item 1 min**
- Car Share Only On-Street Parking 2 year Pilot Program in MHBID - Jacques Chirazi **Action Item 5 min**

The next board meeting is Wednesday, September 21, 2016, beginning at 3:30 p.m., at MH United Methodist Church. The Mission Hills BID will not be meeting during the month of August.

Adjourn

Agenda items are informational unless noted for action