



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, July 19, 2017 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

### The July “Month of Meetings” has been Underwritten by Patti Yap – Chase Bank Mission Hills AGENDA

- 1. Call to Order & Introductions
- 2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”*

### 3. Announcements and Community Updates

- Shakespeare Pub and Grille, 3701 India St, will host September 20, 2017 Fall BID Mixer 5:30-7:30 PM
- Representative Reports: City, County, State
- San Diego County Airport Authority – Peggy Cooper, Sr Communications Specialist

### Adjourn the Mission Hills BID Board of Directors Meeting

### Reconvene as MH Parking Advisory Committee Meeting

- Wayfinding Signage Workshop - Chris McCampbell, Graphics Solution **Action Item 5 min**
- MTS Bus Route 83 – Transit Optimization Plan (TOP) Public Hearing **Update**  
Thursday, July 20, 2017 9:00 AM MTS James R. Mills Building, 1255 Imperial Avenue -10th Floor
- Reynard Way Parking and Alternative Transportation Modalities Study **Update**  
Community Kick-Off, Saturday, September 23, 2017 10:00 AM at The Frame Maker
- W. Washington Nine Meters Installation, Saturday, July 1, 2017 **Update**

### Adjourn the Mission Hills Parking Advisory Committee Meeting

### Reconvene the Mission Hills BID Board of Directors Meeting

### 4. Approvals

#### Executive Committee/Financials

- Minutes of the Meeting – Approve June, 2017 **Action Item 1 min**
- Financial Updates – Approve June, 2017 Financials **Action Item 1 min**
- City required Annual Audit Engagement – Beck and Company CPA, Inc **Action Item 1min**  
Proposal includes Annual Audit and filing of BID Income Tax Return \$2,000
- Sponsorship Opportunities Update **Update**
- Worker’s Compensation Insurance Audit **Information Only**

#### Promotions Committee

- Social Media Analytics – J. Daniel Geddis **Update**
- A Word from Our President: Hand-Out **Information Only**
- Patti Yap of Chase Bank Mission Hills is Sponsoring the BID’s July Meetings **Information Only**
- Seeking September and October BID Meeting Sponsors **Information Only**

#### Economic Development Committee

- Taste of Mission Hills – Tuesday October 10, 2017; 5:00-9:00PM **Update**
- Small Business Saturday; Sip and Shop – Saturday, November 25, 2017 **Update**
- Spotlight Mission Hills Banner Renewals Underway **Update**
- Reynard Way Parcel Mapping by LISC **Update**

#### Design Committee

- Banner Designs and their Placement Options **Update**
- Photos to Accompany Monthly President’s Column **Update**

The next board meeting is Wednesday, September 20, 2017 beginning at 3:00 p.m. at MH United Methodist Church – The month of August is DARK and without meetings

### Adjourn

Agenda items are informational unless noted for action