



BUSINESS IMPROVEMENT DISTRICT

# Meeting of the Board of Directors

Wednesday, September 21, 2016 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

The September "Month of Meetings" are Underwritten by Krista Lombardi at Scott & Quinn Real Estate

## AGENDA

### 1. Call to Order & Introductions

### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

### 3. Announcements and Community Updates

- Mission Hills BID Fall Business Mixer tonight from 5:30-7:30 at La Vie Dance and Culture  
325 West Washington, Suite 7,
- Annual Meeting, Tuesday 11/2, 4:00-6:00, The Patio on Goldfinch Special Guest Honorable Todd Gloria

### 4. Approvals

- Minutes of the Meeting – July, 2016 **Action Item** 1 min
- Financial Updates – July, 2016 **Action Item** 1 min
- Financial Updates – August, 2016 **Action Item** 1 min
- Mission Hills United Methodist Church 2017 Meeting Room Agreement **Action Item** 1 mi
- Fundraising Event in Spring 2017 with Harley Gray **Action Item** 1 min

#### Promotions Committee

- Instagram 500! Celebrating Milestone with 10-day Photo Contest **Action Item** 1 min
- Month of Meetings Sponsors – October and November Sponsors Needed **Update**
- A Word from Our President: Hand-Out **Update**
- MHBID Website Analytics - J. Daniel Geddis **Update**

#### Economic Development Committee

- Small Business Saturday 11/26; Additional Opportunity to join SBS Coalition **Action Item** 1 min
- Welcome to Mission Hills- Krista Lombardi and Mink Hull **Update**
- 5<sup>th</sup> Annual Taste of Mission Hills 10/11 **Update**
- Spotlight Mission Hills \$300 Year-Around Banners - October Launch **Update**

#### Design Committee

- Banner Design Concepts & Placement: **Update**  
Décor Plan, Stuart White Design, and Lens Life Photo
- Proposed Uptown Community Plan Update Review Process **Action Item** 1 min
- PROW throughout MHBID **Update**

#### Reconvene as MH Parking Advisory Committee Meeting

- Letter Sent: Car Share Only On-Street Parking 2 year Pilot Program in Mission Hills **Update**
- UCPD Phase One Wayfinding Signage Project **Update**
- 325 West Washington Parking Meter/Bus Stop/Fire Hydrant Study **Update**
- Timed Parking/Meters Survey – West Washington btwn Brant & Dove **Update**
- Reynard Way Study Approved at UCPD on 8/8/16 **Update**

The next board meeting is Wednesday, October 19, 2016, beginning at 3:30 p.m., at MH United Methodist Church.

### Adjourn

Agenda items are informational unless noted for action