



BUSINESS IMPROVEMENT DISTRICT

# Meeting of the Board of Directors

Wednesday, September 20, 2017 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

The September "Month of Meetings" are Underwritten by Krista Lombardi at Scott & Quinn Real Estate

## AGENDA

### 1. Call to Order & Introductions

### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

### 3. Announcements and Community Updates

- Annual Audit of Accounts Update
- Mission Hills BID Fall Business Mixer tonight from 5:30-7:30 at Shakespeare Pub and Grille, 3701 India Street
- Welcome new Associate Member Saffron & Sage, 2555 State Street #101, Cristin Smith, Founder/CEO
- Annual Meeting, Wednesday 11/8, 4:00-6:00 at BAR by RED DOOR, 729 W. Washington, Special Guest Honorable Chris Ward
- State, County, City Representative Presentations
- President Establishes Nominations Committee for November 2018 Elections

### 4. Approvals

- Financial Updates – June 2017 **Action Item** 1 min
- Financial Updates – July, 2017 **Action Item** 1 min
- Financial Updates – August, 2017 **Action Item** 1 min
- Minutes if the Meeting – June 2017 **Action Item** 1 min
- Minutes of the Meeting – July, 2017 **Action Item** 1 min
- Mission Hills United Methodist Church 2018 Meeting Room Agreement **Action Item** 1 min
- Accept Resignation of Patti Yap; accepted Chase Bank manager job elsewhere **Action Item** 1 min

#### Promotions Committee

- Instagram 1,000! Photo Contest Launch 9/23; Winner Receives 2 TASTE TIX **Action Item** 1 min
- A Word from Our President: Hand-Out **Update**
- MHBID Social Media Analytics - J. Daniel Geddis **Update**
- Month of Meetings Sponsors – October Sponsor Needed **Update**
- Lazy Acres Grand Opening Preview Week Collected \$5,000 for Grant K8 & Florence **Update**

#### Economic Development Committee

- Small Business Saturday 11/25; Trolley 11:am-5:pm; Banners, bags, doormats, Update on 9/6 meeting with AmEx; Sip&Shop \$5,500; Canale Comm; 3 Ads **Action Item** 1 min
- 6<sup>th</sup> Annual Taste of Mission Hills 10/10 – Color ad in lieu of Oct PS Column \$250 **Action Item** 1 min

#### Design Committee

- In January 2018 Architecture Series and Call to Action Banner Unveiling **Action Item** 1 min
- Spotlight Mission Hills Year-Around Banners **Update**
- Taste Banner New Design Installed 8/29 **Update**

#### Reconvene as MH Parking Advisory Committee Meeting

- October 18 – International Restaurant Row Parking Seat Elections **Update**
- Community Kick-Off for Reynard Way Parking and Alternative Transportation Modalities Study, 9/23 from 10:00-11:30 at The Framemaker, 3102 Reynard Way **Update**
- MTS 83 Bus Route on Reynard Way- Transportation Optimization Plan Meeting **Update**  
Thursday, September 21, 2017 from 9:am-12:noon

The next board meeting is Wednesday, October 18, 2017, beginning at 3:00 p.m., at MH United Methodist Church.

### Adjourn

Agenda items are informational unless noted for action