



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, February 17, 2016 - 3:30 PM

Mission Hills United Methodist Church, 4044 Lark Street

Today's Meeting Location Fee has been Underwritten by One Mission Realty

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

4. Approvals

Financials – Update

- Minutes of the meeting – January, 2016 **Action Item** 1 min
- Financial Updates – January, 2016 Financials **Action Item** 1 min
- Meeting Rental Fees – Month of Meetings \$125 Sponsor Offer **Action Item** 1 min
- Mission Hills BID FY17 Budget **Action Item** 1 min
- 1st Amendment Mission Hills BID Operating Agreement – Prevailing Wage **Action Item** 1 min
- Mission Hills BID Delegate and Alternate to BIC Council **Action Item** 1 min
- Mixer Raffles – \$1 per chance on Opportunity Drawing; first ticket is free **Update**
- Donation Opportunities on BID website – Pay Pal, BPT, Merchant Services **Update**

Promotions Committee – Update

- Authorize Letter of Support San Diego Half Marathon on 3/13/16 **Action Item** 1 min
- Authorize Letter for Rock 'n' Roll Marathon on 6/6/16 **Action Item** 1 min
- Establish Tuesday 10/11/16 as Taste of Mission Hills **Action Item** 1 min
- Create MH BID Celebration for Small Business Saturday 11/26/16 **Action Item** 1 min
- Banner Program Opportunity with San Diego County Fair **Update**
- BID Website Business Resource Page **Update**
- A Word from Our President: Hand-Out **Update**

Economic Development Committee – Update

- Mission Hills Garden Club Ad Space Request to BID, **Action Item** 1 min
The Ads available are as follows: Quarter Page \$150.00; Half Page \$250.00;
Full Page \$500.00; Business Card \$75.00
- SANDAG iCommute Grant – 2/19 Announcement **Update**
"MISSION HILLS COMMUNITY BIKE TO BUSINESS RIDE & SYMPOSIUM"
- Mission Hills Local – Launch Year-Around Map, Parking Guide, Directory **Update**

Design Committee – Update

- Mission Hills Community Plan Update Presentations Occurring **Update**
- Bike Rack Requests to City – Styles and Costs forthcoming **Update**
- P.R.O.W. throughout Mission Hills BID **Update**
- Reynard Way Needs **Update**

MH Parking Advisory Committee Meeting

- Curbs and Meters **Update**
- Parking Meters – 400 Block West Washington Northside Addition **Action Item** 1 min
- FY17 (July 1, 2016-June 30, 2017) Budget Workshop **Action Item** 1 min

The next board meeting will be Wednesday, March 16, 2016, beginning at 3:30 PM, at Mission Hills United Methodist Church with a Mixer following from 5:30 PM to 7:00 PM at the new Luxury Farms.

Adjourn

Agenda items are informational unless noted for action