



BUSINESS IMPROVEMENT DISTRICT

## Executive Committee Meeting

Wednesday, February 10, 2016 3:30

Chase Bank Conference Room - 365 West Washington

### AGENDA

#### Call to Order

#### Additions/Changes to Agenda

➤ **Financials**

January 2016 Financials

MHUMC Parlor Rental Fee for Meetings

BID FY17 Budget

BID FY17 Budget Amendment in March – Fair Wage

Mixer Raffles

Donation Opportunities on Website – Pay Pal, BPT, Merchant Services

Mission Hills Pamper Package - Fundraising Opportunity

➤ **MHBID Delegates to the BID Council – Letter Due**

➤ **Consider MHBID Board Items for February 17 Agenda**

**Promotions Committee**

A Word from the President- Hand-Out

SD County Fair Banner Partnership – Update

Business Resource Page on BID website - Update

San Diego Half Marathon 3/13/16 Request for Letter of Support- Susan Briggs

Rock 'n' Roll Marathon 6/6/16 Request for Letter of Support- Natalia Mendez and Kara Kung

Establish October 11, 2016 as Taste of Mission Hills

Create Mission Hills BID Celebration of Small Business Saturday November 26, 2016

**Economic Development**

SANDAG iCommute Grant Update – Update

Mission Hills LOCAL – Launch Year-Around Map, Parking Guide, BID Directory

Mission Hills Garden Club Ad Space Request to BID- The Ads available are as follows:

Quarter Page \$150.00; Half Page \$250.00; Full Page \$500.00; Business Card \$ 75.00

**Design Committee**

Mission Hills Community Plan Update – Community Presentations Occurring

Bike Racks on West Lewis – High-End/Low-Profile

P.R.O.W. through-out Mission Hills BID

**Mission Hills Parking Advisory Committee**

Curbs and Meters

South Mission Hills Reynard Way Parking Study

Parking Meters – West Washington Northside 400 Block

FY17 (July 1, 2016 – June 30, 2017) Budget Workshop

**Next Executive Committee Meeting: Wednesday, March 9, 2016 3:30 PM @ CHASE BANK**

**Adjourn**