



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

February Meetings have been Underwritten by John Ealy- Harley Gray Bar and Kitchen

Wednesday, March 8, 2017 3:30

Chase Bank Conference Room - 365 West Washington

AGENDA

Call to Order

Additions/Changes to Agenda

➤ **Financials**

February 2017

Executive Director Vacation Reminder 3/16/17 - 4/1/17

➤ **Consider MHBID Board Items for February 15**

Promotions Committee

A Word From Our President – February Column

SD County Fair Banner Partnership- UPDATE

Red Hot Heroes Fundraiser at Harley Gray 3/5/17 – UPDATE

Social Media Analytics - UPDATE

Economic Development

Consider Changing BID Meetings from Three to Two times per Month with a 3:00

P.M. start time for both meetings – Second Wednesday and Third Wednesday

MH BID ¼ Page Ad placed in MH Garden Walk Booklet – UPDATE

Design

BID Notification of PROW Opportunities to All BID Businesses - UPDATE

Banner Design Concepts – Updated Appeal, Photos, Calls to Action

Mission Hills Parking Advisory

Meter Installations on West Washington between Brant and Dove - UPDATE

Reynard Way RFP – 2 week Notification; 12 Page Limit

Uptown Community Parking District Wayfinding Signs – Phase 2 Participation

Next Executive Committee Meeting: Wednesday April 12, 3:30 PM @ CHASE BANK

Adjourn