



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

Wednesday, July 12, 2017 at 4:00

Mission Hills United Methodist Church – 4044 Lark Street

July's "Month of Meetings" are underwritten by Patti Yap – Chase Bank Mission Hills

AGENDA

Call to Order

Additions/Changes to Agenda

➤ **Financials**

June 2017 Financials

Sponsorship Opportunities Update

Worker's Compensation Insurance Audit Update

City of San Diego Annual Audit Engagement for FY17, Beck and Company CPA, Inc

➤ **Administrative/Presentations/Other**

San Diego Airport Authority- Peggy Cooper, Sr. Communications Specialist

➤ **Consider MHBID Board Items for July 19 Agenda**

Promotions Committee

A Word from the President- Hand-Out

Social Media Analytics - J. Daniel Geddis

Seeking September and October Month of Meetings Sponsors

Economic Development

Taste of Mission Hills – Tuesday, October 10, 2017

Small Business Saturday – November 25, 2017

MHBID Spotlight Mission Hills Banner Renewals Underway

Reynard Way Parcel Mapping by LISC

Update on MTS 83 Bus Route on Reynard Way

Design Committee

September 23, 2017 Mission Hills Heritage Historic Home Tour -Souvenir Booklet Ad Ops

Banner Design Concepts and Placement Décor Plan, Stuart White Design

Mission Hills Parking Advisory Committee

Reynard Way Parking and Transportation Modalities Study- Update

Smart Meter Installation on West Washington between Brant and Dove - Update

UCPD Phase One Wayfinding Signage – Presentation by Graphic Solutions

**No Meetings in August. Next Executive Committee Meeting: Wednesday, September 13, 2017 4:00 PM
@ Mission Hills United Methodist Church, 4044 Lark Street**

Adjourn Meeting