



BUSINESS IMPROVEMENT DISTRICT

Minutes of the Mission Hills BID Board of Directors

January 13, 2016 3:30 PM

Mission Hills United Methodist Church – 4044 Lark Street

Directors Present:

- Troy Curnett- One Mission Realty
- Tom Curl - Ascent Real Estate
- Krista Lombardi- Scott & Quinn
- Trish Watlington- The Red Door & The Wellington
- Stuart White – SWD
- Terry Parks- Washington West Hair Studio
- Anthony Nyikos- Perfect Space
- Audrey Patterson- Patterson Engineering, Inc

Staff:

Susan McNeil Schreyer, Executive Director

Excused Absences:

Patti Yap – Chase Bank

T. Curnett called the meeting to order at 3:30.

Approval of Minutes

November 2015	Approved	<i>Watlington/Lombardi</i>
December 2015	Approved	<i>Patterson/White</i>

Approval of Financials

November 2015	Approved	<i>Watlington/Curl</i>
December 2015	Approved	<i>Parks/White</i>

Committee Reports - Updates

Executive Committee:

Accept Audit for FY ending 6/30/15	Approved	<i>Watlington/Curnett</i>
Authorize \$430 for FY ending 6/30/15 Tax Preparation	Approved	<i>Patterson/White</i>

Promotions Committee:

Authorize moving forward with San Diego County Fair banner program partnership and maintaining the same cost as last year at \$50 per banner and a maximum of four banners per business, if banner openings remain.	Approved	<i>Parks/Lombardi</i>
Authorize Letter of Support for March 19, 2016 Grant School 5K Run benefitting STEAM Programs.	Approved	<i>White/Curnett</i>
Authorize participation with BIDs and BIAs in D-3 April 28, 2016 Candidates Forum.	Approved	<i>Watlington/White</i>

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Economic Development Committee:

Authorize SANDAG iCommute grant "Mission Hills Community Bike to Business Ride and Symposium" due on 1/22/16 for National Bike Month celebration in May 2016. A discussion ensued about the possibility of a "bike route map to businesses" which will include bike rack and meter hitch locations, bike routes for all levels of biking skills and sustaining biking as a transportation alternative. Motion by T. Watlington to approve the grant application and if it is awarded to the BID, print up to 5,000 "bike route maps to businesses" with additional funding to be requested from Uptown Community Parking District. Approved **Watlington/White**

ED reminded group of invitation for Behind-the-Scenes tour of San Diego International Airport Rental Car Center on 1/14 and FREE round trip shuttle service from 928 Ft Stockton Drive.

Design Committee:

The City of San Diego will install within the BID bike racks of various designs. The preferred design for Mission Hills is the chrome half loop, located on Goldfinch south of Ft. Stockton. Motion by S. White directed staff to obtain the following and return to Design Committee: price for the chrome half loop including installation, dimensions of the chrome half loop, and a diagram of it/them at the proposed location on W. Lewis at Palmetto. Approved **White/Curnett**

Staff shared an update on the banners at West Washington and India.

Reynard Way Needs discussion was postponed.

MH Parking Advisory Committee:

A discussion occurred about maintaining a parking page to promote parking matters on the Mission Hills BID website. A discussion took place about the fire hydrant that replaced a smart meter and did away with two parking spaces at 325 West Washington. Motion by S. White to set aside \$2,500 for promoting parking matters on the website in FY17 during the February 3, 2016 Budget Workshop; and, directing staff to identify cost to recoup two parking spaces at 325 West Washington as soon as possible and place on next earliest agenda. Approved **White/Watlington**

MPAC Business Representative Susan McNeil Schreyer shared her re-election to the Uptown Community Parking District executive committee.

The next meeting of the Mission Hills BID Board of Directors will take place on Wednesday, February 17, 2016 beginning at 3:30 p.m. at Mission Hills United Methodist Church, 4044 Lark Street.

Curnett adjourned the meeting at 4:30 p.m. Approved **Watlington/Parks**