



**BUSINESS IMPROVEMENT DISTRICT**

**Minutes of the Mission Hills BID Board of Directors**

**Wednesday, January 11, 2017 3:30 PM**

**Mission Hills United Methodist Church – 4044 Lark Street**

**The January Month of Meetings are Underwritten by Troy Curnett- One Mission Realty**

**Directors Present:**

Trish Watlington- Red Door & Wellington  
Krista Lombardi- Scott& Quinn  
Patti Yap- Chase Bank  
Audrey Patterson, Patterson Engineering Inc  
Brad Sund- State Farm Insurance  
Troy Curnett- One Mission Realty

**Guests:**

J.Daniel Geddis-TeamD&B One Mission Realty

**Excused Absences:**

Stuart White- SWD

**Staff:**

Susan McNeil Schreyer, Executive Director

K. Lombardi called the meeting to order at 3:30 p.m.

**Announcements & Community Updates:** There were none.

<b><u>Approval of Minutes:</u></b> November 2016	Approved	<b><i>Watlington/Patterson</i></b>
<b><u>Approval of Financials:</u></b> October 2016	Approved	<b><i>Watlington/Curnett</i></b>
November 2016	Approved	<b><i>Watlington/Yap</i></b>
B.Sund abstained on the above items as he not an elected board member when they occurred.		
December 2016	Table to Next Meeting	<b><i>Watlington/Curnett</i></b>
FY18 Budget 7/1/17-6/30/18	Approved	<b><i>Patterson/Yap</i></b>
Accept resignation of Board Member Terry Parks.	Approved	<b><i>Patterson/Watlington</i></b>

**Committee Matters:**

**Executive Committee:** There were none.

**Promotions Committee:**

Authorize Letter for Grant School 5K Run for STEAM on 3/18/17	Approved	<b><i>Curnett/Patterson</i></b>
Authorize Letter for San Diego Half Marathon 3/12/17	Approved	<b><i>Watlington/Curnett</i></b>

Authorize Ad in Garden Club Booklet Approved ***Curnett/Watlington***  
The board will place a \$275 ad in the 5/13/17 Garden Walk booklet to promote a \$15 p/p Sip N Stoll on the same day and explore hosting a BID tent at MH Nursery on that day. Executive Director will reach out to nursery regarding tent costs, participating venues, and anticipated attendance.

A Word From Our President and the Presidio Sentinel BID Column were offered as hand-outs.

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**Continued Page 2 of 2**

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**Economic Development Committee:**

The board reviewed a City of San Diego created MHBID profile as a component of the city's economic development overview packet and supported it with minor updates to be completed by the executive director. Approved **Patterson/Curnett**

**Design Committee:**

Banner design concepts were discussed. A more involved discussion will occur when S. White is present.

There are various needs on Reynard Way, some of which may be addressed in the Reynard Way Parking Study.

K. Lombardi adjourned the meeting at 4:10 p.m. Approved **Curnett/Watlington**

**RECONVENE AS MISSION HILLS PARKING ADVISORY COMMITTEE**

**Reconvened as MH Parking Advisory Committee:**

MHPAC Chairperson S. McNeil Schreyer called the meeting to order at 4:10 p.m.

**MH Parking Advisory Committee:**

The Committee voted to support Phase Two of the Wayfinding Sign Project which includes Parking Identification, Pedestrian Directory, Vehicular Directionals; Production and Budget Estimates at an approximate cost of \$1,400 for MHPAC. Requests were made to inquire about existing poles reuse and the removal of old signs replaced with new signs. Sign pollution is a concern in Mission Hills.

Approved **Curnett/Lombardi**

The Committee voted for the MHPAC to be included and take part in the Park Mobile City selected pay-by-phone vendor's validation program where merchants have an opportunity to purchase QR code coupons and offer them to customers for discounted parking when paying through the Park Mobile App.

Approved **Watlington/Lombardi**

S. McNeil Schreyer adjourned the meeting at 4:35 p.m. Approved **Watlington/Curnett**