



BUSINESS IMPROVEMENT DISTRICT

Minutes of the Mission Hills BID Board of Directors

June 15, 2016 3:30 PM

Mission Hills United Methodist Church – 4044 Lark Street

The June “Month of Meetings” are underwritten by Tom Curl @ KenGina Ascent Real Estate

Directors Present:

- Troy Curnett - One Mission Realty
- Terry Parks- Washington West Hair Studio
- Audrey Patterson - Patterson Engineering, Inc
- Trish Watlington - The Red Door&The Wellington
- Krista Lombardi- Scott & Quinn
- Anthony Nyikos- Perfect Space

Guests:

- Monica Munoz- City of SD
- Claudia Mejia- City of SD
- Daniel Geddis- One Mission Realty

Staff:

Susan McNeil Schreyer, Executive Director

Excused Absences:

- Tom Curl - Ascent Real Estate
- Stuart White – SWD
- Patti Yap – Chase Bank

T. Curnett called the meeting to order at 3:37 and thanked Tom Curl at KenGina Team at Ascent Real Estate for underwriting the June “Month of Meetings”.

Non-Agenda Public Comment: Executive director shared Gay San Diego front page feature article about John Ealy and Harley Gray.

Announcements and Community Updates:

The next BID Mixers will take place on June 15 at CHIROPRACTIQUE Urban Retreat with Café Bleu catering.

Executive Committee:

Approval of Minutes

May 2016 Approved *Watlington/Parks*

Approval of Financials

May 2016 Approved *Lombardi/Nyikos*

Establish Wednesday November 2, 2016 at 4:30 for the BID’s Annual Meeting/MixerElections

Approved *Lombardi/Patterson*

Promotions Committee: Began at 3:41 pm

Executive Director shared July’s Month of Meetings Sponer will be Patti Yap- Chase Bank Mission Hills. A Word from Our President was shared as a hand-out. J. Daniel Geddis provided a 30-day analytics update 2,727 page views; 834 Looks; FB 530 followers; Twitter 1,395 ; Instagram 362

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Economic Development Committee: Began at 3:47 pm

With MHTC host “World of Cyber Security and How to Engage” Workshop in September.

Approved **Nyikos/Watlington**

Spotlight Mission Hills \$300 Year-Round Banner- Oct Launch Approved

Nyikos/Parks

Launch following removal of Taste banners in mid-October.

Amazon Restaurant Home Delivery Services reached out to MHBID at the June 1, meeting of committees and will be expanding into Mission Hills soon.

Information Update Only

The proposed Uptown Community Plan Update review process is moving forward. The MHBID sent a letter on December 11, 2015. Several Historic Districts are being considered throughout Mission Hills, including some in the BID. The deadline to receive comments on historic districts is August 8, 2106.

Information Update Only

Executive director provided update on final report for SANDAG iCommunte grant due on June 30, 2016. All is in order. \$1,555.97 is due the BID.

Information Update Only

Design Committee: Began at 4:04 pm

Executive director shared Matt Schmidt at the City conducted the safe mobility, traffic calming, stop sign study during the morning and afternoon times when school is beginning and ending. This intersection included analysis of key factors such as traffic and pedestrian volumes, reported accidents, visibility and other special conditions. This intersection does not qualify for an all-way stop per Council Policy 200-08. The stop signs facing traffic on Palmetto Way sufficiently establish right-of-way, and there have been 0 reported accidents at this intersection in the past 5 years. Also per Council Policy 200-07, the intersection does not qualify for crosswalks. This was shared with business owners on W. Lewis via email from executive director. T. Curnett suggested communication outreach to the local schools.

Information Update Only

Mission Hills BID Board of Directors Meeting adjourned at 4:15. Approved

Watlington/Parks

The next meeting of the Mission Hills BID Board of Directors will take place on Wednesday, July 20, 2016 beginning at 3:30 p.m. at Mission Hills United Methodist Church, 4044 Lark Street.

MH Parking Advisory Committee: Began at 4:15 pm

Called to order by MHPAC Chair Susan McNeil Schreyer.

Tech Assist Invoice from J. Daniel Geddis July 1, 2015 – June 30, 2016 in the amount of \$1,200 for 12 months Parking Page was shared at MHPAC on June 1, 2016 and is on today’s agenda in order it to be placed on the Uptown Parking Committee June agenda.

Approved **Parks/Patterson**

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MH Parking Advisory Committee: continued

Claudia Mejia from the City of San Diego updated on the University Avenue Pipeline Replacement Project construction. T. Watlington shared on election night during dinner service Burtech was drilling concrete and the noise and concrete shards pelleting the window were extremely disruptive. The Red Door GM intervened and placed a tarp over the window, still several diners' meals were complimentary. Unacceptable timing for work by Burtech. Information Update Only

Chair updated on the parking survey on W. Washington between Brant and Dove & given to the City on March 16. B. Verdugo submitted to City on March 24. UCPD staff recently shared it will be August before any results are available. Information Update Only

Chair shared UCPD staff is working with City and MTS on request to shorten red curb and add parking meters due to the installation of fire hydrant in front of 325 West Washington. MHPAC submitted a written request to UCPD on March 16. B. Verdugo submitted to City on March 24. No movement, so far. Information Update Only

The MHPAC meeting adjourned at 4:45 p.m.

Approved

Curnett/Watlington