



**BUSINESS IMPROVEMENT DISTRICT**

**Minutes of the Annual Meeting of the Board of Directors  
November 5, 2014 5:00 PM  
STARLITE- 3175 India Street**

**Directors Present:**

Trish Watlington- The Red Door & The Wellington  
Patti Yap – Chase Bank  
Anthony Nyikos- Perfect Space  
Krista Lombardi- Berkshire Hathaway

**Excused:**

Tom Curl - Ascent Real Estate  
Stuart White - SWD  
Terry Parks – West Washington Hair

**Guests:**

Matt Hoyt, STARLITE  
Troy Curnett, One Mission Realty  
Daniel Geddis, One Mission Realty  
Kimberly Berry, Heartworks Coffee Bar  
Ben Verdugo, UCPD  
Don Holmes, Sushi Deli  
Mary L. Shelley, Seal RE  
Sharon Gehl, MHTC Rep  
Meegan Feori, Mission Hills Artist  
Pat Harrison, Pat Harrison Photographic  
Bruce Muntz, Pat Harrison Photographic  
Sabine Starr, Sabine Starr Coaching  
Brett Consedine, Berkshire Hathaway  
Isabela O’Meare, Isabela Skincare  
Adriana Martinez, Councilmember Todd Gloria  
Julio DeGuzman, City Attorney’s  
Sharon Gehl, MHTC

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**Staff:**

Susan McNeil Schreyer, Executive Director

**Watlington, President, called the meeting to order at 5:15 p.m. and thanked Matt Hoyt for hosting Mission Hills BID’s Annual Meeting at Starlite. Those present introduced themselves.**

**Announcements & Community Updates:** Adriana Martinez and Julio DeGuzman provided updates.

**Approval of Minutes** – September 17, 2014                      Approved                      ***Yap/ Lombardi***

**Committee Reports**

**Executive Committee:**

Financials: September Financials                      Approved                      ***Lombardi/Nyikos***  
October Financials                      Approved                      ***Yap/Lombardi***

Bylaws Update will be considered at Executive Committee in January 2015. Election to the

2015 MHBID Board of Directors: Patti Yap re-elected and Troy Curnett elected.  
**Minutes of the Annual Meeting of the Board of Directors- Continued**  
**November 5, 2014**

**Committee Reports Continued**

**Executive Committee:**

Election of 2015 Executive Committee: Trish Watlington, President; Tom Curl, Vice President; Krista Lombardi, *Secretary*; Patti Yap, Treasurer.

**Promotions Committee:**

MHBID Banner District supports an ongoing placard program to promote the relationship between the business and residential communities. Approved **Nyikos/Yap**  
4<sup>th</sup> Annual Taste of Mission Hills, Tuesday, October 13, 2015 Approved **Lombardi/Nyikos**

**Economic Development Committee:**

In September, the MHTC invited the MHBID to host a joint meeting on crime prevention to engage Mission Hills businesses and residents in discussion and solutions. The board suggested the meeting take place on a Tuesday between 4:00 PM and 6:00 PM. Brett Consedine from Berkshire Hathaway shared information about vandalism of restrooms adjacent to his offices. Adriana Martinez shared a "Letter of Agency" may be obtained from the city to allow the police to act as the agent for the business owner for the purposes of enforcing laws against any persons found on the private property without owners consent or without lawful purpose. Staff will obtain LOA. Brett agreed to represent the MHBID and work with the MHTC to plan the joint meeting. Approved **Lombardi/Yap**

**Design Committee:**

Update- Dero Pennyfarthing Bike Racks with the MHBID logo location sites are continuing to be considered.

**MH Parking Advisory Committee:**

Susan McNeil Schreyer, Executive Director of the Mission Hills BID was re-elected to serve on the Uptown Community Parking District Board of Directors, representing the Mission Hills BID.

The next meeting of the Mission Hills BID Board of Directors will take place on Wednesday, January 21, 2015, beginning at 3:30PM. Location to be determined.

**Watlington adjourned the Annual Meeting at 6:20 PM**

**Nyikos/Yap**