



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, July 15, 2015 - 3:30 PM

Mission Hills Books and Collectibles- 4054 Goldfinch (Entrance on Ft. Stockton)

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

4. Approval of Minutes – June 2015

Action Item 1 min

5. Approval of Financials- June 2015 Financials

Action Item 1 min

Executive Committee - Update

- Briggs Lawsuit **Action Item** 2 min
- ED Vacation/Sick Leave (July 1, 2015 legislation) **Action Item** 1 min
- Month of August DARK for MHBID- No Meetings/Office Open
- BID president establishing nominations committee for November 4, 2015
Annual Meeting and elections; officers and ending terms of office; applications on website

Promotions Committee – Update

- July 15 Mixer 5:00 - 7:00 at Patterson Engineering, Inc. - 928 Ft. Stockton #201
- San Diego County Fair Banner Contest Grand Prize worth \$500 ends 7/16; winners announced 7/17; banner giveaway to be announced on website and through emails
- Website Analytics Update - Daniel Geddis

Economic Development Committee – Update

- 4th Annual Taste of Mission Hills, Tuesday October 13, 5:00 p.m.- 9:00 p.m. **Action Item** 1 min
The BIDs annual fundraising event; 600 ticket sales goal; \$25 adv; \$30 day-of

Design Committee – Update

- SD Regional Airport Authority informational joint meeting on Rental Car Center Public Art Project with MHBID & MHTC hosting; 7/21, 6:00 pm-7:00 pm MH United Methodist Church
- West Washington to Albatross Median- Safety, Traffic Calming, Community Identity
- Reynard Way Median- Safety, Traffic Calming, Community Identity

MH Parking Advisory Committee – Update

- Support letters to City and SANDAG: Retaining Wall; Protected Bike Lane; Pedestrian Walkway for West Washington Embankment **Action Item** 3 min
- MHBID website Parking Information – Daniel Geddis
- Mission Hills Smart Meter Data Access Update

Mission Hills BID board of directors will not be meeting during the month of August

Next MHBID board meeting: Wednesday, September 16, 3:30 PM @ MH Books & Collectibles

Adjourn

Items are informational unless noted for action