



BUSINESS IMPROVEMENT DISTRICT

Annual Meeting of the Board of Directors
Wednesday, November 4, 2015 - 3:30 PM
Pizza E Birra – 3625 India Street
AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”*

3. Announcements and Community Updates

4. Approval of Minutes – October 2015

Action Item 1 min

5. Approval of Financials- October 2015 Financials

Action Item 1 min

Executive Committee - Update

➤ January 13, 2016 Strategic Planning Workshop

Action Item 1 min

➤ Election of the Mission Hills BID Board of Directors

Action Item 2 min

Stuart White for re-election to a 2 year term;
Terry Parks for re-election to a 2 year term;
Audrey Patterson to fill a director’s seat for a 3 year term;

➤ Election of Officers of the Board:

Action Item 2 min

Troy Curnett, President
Tom Curl, Vice President
Krista Lombardi, Secretary
Patti Yap, Treasurer

➤ Election of President Emeritus to Officers of the Board without executive committee voting privileges; Trish Watlington, outgoing President

Action Item 1 min

Promotions Committee – Update

➤ Website Analytics Update - Daniel Geddis

Economic Development Committee – Update

➤ Inaugural City of San Diego Small Business Survey in Mission Hills BID
Update from October 28 Walk

Design Committee – Update

➤ Mission Hills Community Plan Update

Action Item 15 min

Determine guidelines for BID response to Proposed Uptown Community Plan
Update focusing on the BID’s purpose to improve the overall business climate of the commercial area through promotions, economic development, design, and parking.
The City of San Diego has established December 1, 2015 as the deadline for comments.

MH Parking Advisory Committee – Update

➤ Mission Hills Parking Page- Daniel Geddis

Welcome Special Guest - Assembly Speaker Toni G. Atkins

Next MHBID board meeting: Wednesday, January 6, 2016; 3:30-5:30 Location TBD

Adjourn