



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

February Meetings have been Underwritten by Lombardi Team @ Scott & Quinn Real Estate Services

Wednesday, February 8, 2017 3:30

Chase Bank Conference Room - 365 West Washington

AGENDA

Call to Order

Additions/Changes to Agenda

➤ Financials

December 2016

January 2017

FY 18 Budget (Final Draft to City)

Executive Director Vacation 3/16/17 - 4/1/17

Workers Compensation Insurance Update

➤ Consider MHBID Board Items for February 15

Promotions Committee

A Word From Our President – February Column

Announce Business Mid-Winter Mixer at Bar by Red Door - 2/15

SD County Fair “Where the West was Fun” Banner Partnership Offer

Social Media Analytics - UPDATE

Red Hot Heroes Fundraiser at Harley Gray 3/5/17 - UPDATE

Economic Development

City of San Diego Economic Development Profiles of BIDs - UPDATE

MH Garden Club Ad for May 13 Garden Walk – Sip N Stroll

The Ads available are as follows:

Business Card \$ 75.00

Quarter Page \$125.00

Half Page \$275.00

Full Page \$500.00

Trolley Ads \$500.00

Design

Neighborhood PROW - UPDATE

Banner Design Concepts

Mission Hills Parking Advisory

Univ Ave Trench Restoration W. Washington, W. Lewis, Montecito, Hawk-UPDATE

Consider MHPAC portion of UCPD FY18 Budget

\$2,500 to maintain Parking Info & Map on MHBID Website

Reynard Way RFP

Uptown Community Parking District Wayfinding Signs – Phase 2 Participation

Next Executive Committee Meeting: Wednesday March 8, 3:30 PM @ CHASE BANK

Adjourn