



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, June 21, 2017 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

The June "Month of Meetings" has been Underwritten by Dave & Lauren – Lefty's Chicago Pizzeria

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

- Representative Reports: City, County, State

4. Approvals

Executive Committee

- Minutes of the Meeting – Approve May, 2017 **Action Item 1 min**
- Financial Updates – Approve May, 2017 Financials **Action Item 1 min**
- Annual Meeting – Approve November 8, 2017 for Annual Meeting **Action Item 1 min**
- President's Circle **Update**
- Sponsorship Development – Tailored approaches for BID Events **Update**
- Mission Hills BID Executive Director Annual Review Report **Information Only**

Promotions Committee

- Taste of Mission Hills – Approve Tuesday October 10, 2017; 5:30-8:30 **Action Item 1 min**
- Social Media Analytics – J. Daniel Geddis **Update**
- A Word from Our President: Hand-Out **Information Only**
- Patti Yap of Chase Bank Mission Hills is Sponsoring the BID's July Meetings **Information Only**
- Seeking September and October BID Meeting Sponsors **Information Only**

Economic Development Committee

- Storefront Improvement Presentation by City of San Diego 's Alissa Gabriel **Information Only**
- Reynard Way Parcel Mapping by LISC **Update**
- Update on MTS Bus Route 83 along Reynard Way **Update**

Design Committee

- San Diego County Grant reconciliation **Update**

Adjourn the Mission Hills BID Board of Directors Meeting

Reconvene as MH Parking Advisory Committee Meeting

- MTS Bus Route 83 – Approve Joint Letter of Support with BID **Action Item 1min**
- Reynard Way Parking and Alternative Transportation Modalities Study **Update**
- Wayfinding Signage Phase 2 Participation – September Workshop preceding BID meeting w/ MHTC, International Restaurant Row, and Graphic Solutions **Update**
- Single Meter Inventory Low – W. Washington Installation Delayed **Update**

The next board meeting is Wednesday, July 19, 2017 beginning at 3:00 p.m. at MH United Methodist Church

Adjourn

Agenda items are informational unless noted for action