



BUSINESS IMPROVEMENT DISTRICT

## **Board of Directors Strategic Planning Session**

January 24, 2018, 11:00 am - 3:00 pm

Mission Hills United Methodist Church – 4044 Lark Street

The January Month of Meetings are being Underwritten by Troy Curnett – One Mission Realty

### **AGENDA**

#### **Call to Order**

#### **Additions and Changes to Agenda**

- 1. Ice Breaker**
  
- 2. Celebrate 2017!**  
Worth Repeating
  
- 3. Looking Forward and Building on Past Successes**  
Red Hot Heroes  
Taste of Mission Hills  
Small Business Saturday/Shop Small Saturday  
Grants  
President's Circle

#### **BREAK/LIGHT LUNCH – Generously Donated by The Patio Express Community Market**

- 4. President's Circle**  
Matthew Segal  
Carin Canale
  
- 5. The Mission Hills BID 2018 Priorities by Committee**  
**Executive Committee**  
Budget Review – Troy Curnett, Treasurer, Mission Hills BID  
**Promotions Committee**  
Social Media Ad Hoc – Audrey Patterson, Secretary & Promotions Committee  
Chair, Mission Hills BID  
J. Daniel Geddis, Team D&B at One Mission Realty

#### **BREAK**



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#### **5. The Mission Hills BID 2018 Priorities by Committee - continued**

##### **Economic Development Committee**

Mission Hills BID Metrics

Storefront Improvement \$300,000 available in FY18

##### **Design Committee**

Aesthetic Appeal - Stuart White, Design Committee Chair, Mission Hills BID

PROW - Stuart White, Design Committee Chair, Mission Hills BID

##### **Mission Hills Parking Advisory Committee**

Reynard Way Study - Stuart White, Design Committee Chair, Mission Hills BID

Susan McNeil Schreyer, MHPAC

#### **6. WRAP-UP – Krista Lombardi, President, Mission Hills BID**

**Adjourn**