



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, February 21, 2018 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

The February Month of Meetings have been Underwritten by Lombardi Team @ Scott & Quinn Real Estate Services

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President **prior** to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

4. Approvals

- Minutes of the meeting - January, 2018 **Action Item** 1 min
- Financial Updates - January 2018 **Action Item** 1 min
- FY19 Proposed Budget - Final Draft to City **Action Item** 1 min

Promotions Committee

- Announce Tonight's Business Mid-Winter Mixer at Toma Sol - 301 West Washington
- A Word from Our President February Column: See Hand-Out
- San Diego County Fair 2018 Banner Partnership **UPDATE**
- Spotlight Mission Hills Banner Program **UPDATE**
- RED HOT HEROES Fundraiser at Harley Gray May 2018 **UPDATE**
- Social Media Analytics **UPDATE**

Economic Development Committee

- City of San Diego Economic Development Metrics Requirements **UPDATE**
- Storefront Improvement: Identify locations in MHBID, Assist with Applications
- City's Annual Site Visit to BID Office 2/27/18 at 1:00 PM

Design Committee

- PROW Process and Protocol for Storefront Businesses in the BID **Action Item** 3 min
- New Banner Design: Art Contest Involving Schools and Neighborhood **Action Item** 3 min
Establish Categories and Criteria for Grade Levels, Professionals, Individuals, Businesses

Adjourn Mission Hills BID meeting and reconvene as Mission Hills Parking Advisory Committee

MH Parking Advisory Committee Meeting

- Approve MHPAC portion of UCPD FY19 Budget \$5,500 to Parking Page **Action Item** 1 min
- Request embedded lights on crosswalk at W. Washington and Albatross **Action Item** 1 min
- Meter Installation on Ft Stockton and Hawk via Development Agreement **UPDATE**
- Reynard Way Options 1 and 2 with Cost Estimates **UPDATE**
- Reynard Way Parking and Alternative Transportation Modalities Study **UPDATE**
Community Outreach Meeting 2/28/18 5:30-7:00 at The Frame Maker

The next board meeting will be Wednesday, March 21, 2018, beginning at 3:00 PM, at Mission Hills United Methodist Church, 4044 Lark Street.

Adjourn

Agenda items are informational unless noted for action