



BUSINESS IMPROVEMENT DISTRICT

## **Executive Committee Meeting**

**February Meetings have been Underwritten by Lombardi Team @ Scott & Quinn Real Estate Services**

Wednesday, February 14, 2018 at 4:00 PM

Mission Hills United Methodist Church – 4044 Lark Street

### **AGENDA**

#### **Call to Order**

#### **Additions/Changes to Agenda**

##### ➤ **Financials**

January 2018

FY 19 Budget (Final Draft to City)

Insurance Updates

##### ➤ **Consider MHBID Board Items for February 21**

#### **Promotions Committee**

Announce Business Mid-Winter Mixer at Toma Sol Tavern - 2/21

A Word From Our President – February Column

SD County Fair “How Sweet It Is” Banner Partnership - UPDATE

Spotlight Mission Hills Banner Program -UPDATE

Social Media Analytics - UPDATE

Red Hot Heroes Fundraiser at Harley Gray in May 2018 - UPDATE

#### **Economic Development**

City of San Diego Economic Development Metrics Requirements - UPDATE

Storefront Improvement: Identify Locations and Assist with Application Process

City’s annual site visit to BID Office will occur on March 27, 2018 @ 1:00PM

#### **Design**

Neighborhood PROW - UPDATE

Banner Design Concepts: Art Contest in Mission Hills

#### **Mission Hills Parking Advisory**

MHPAC portion of UCPD FY19 Budget

Designate amount to maintain Parking Info & Interactive Map on BID Website

Meter Installation on Ft. Stockton and on Hawk St - Development Agreement

Reynard Way Parking and Transportation Study Community Update 2/28/18

Reynard Way Proposed Alternatives with Costs

**Next Executive Committee Meeting: Wednesday March 14, 3:00 PM @ MH United Methodist Church**

**Adjourn**