



**BUSINESS IMPROVEMENT DISTRICT**

**Minutes of the Mission Hills BID Board of Directors**

**Wednesday, January 24, 2018 3:00 PM**

**Mission Hills United Methodist Church – 4044 Lark Street**

**The January Month of Meetings are Underwritten by Troy Curnett – One Mission Realty**

**Directors Present:**

Krista Lombardi- Scott& Quinn  
Troy Curnett- One Mission Realty  
Audrey Patterson, PEI  
Stuart White- SWD  
Minka Hull- MH Financial

**Guests:**

Daniel Geddis- Team D&B One Mission Realty  
Susan Briggs- SD Half Marathon

**Staff:**

Susan McNeil Schreyer, Executive Director

**The meeting was called to order by President K. Lombardi at 3:15.**

**Announcements & Community Updates:** There were none.

**Executive Committee**

Approve Minutes of the November 2017 board meeting	Approved	<b>White/Patterson</b>
Approve November 2017 Financials (ED Send VISA detail)	Approved	<b>White/Curnett</b>
Approve December 2017 Financials (ED Send VISA detail)	Approved	<b>Patterson/White</b>
Approve FY19 Proposed Budget- 7/1/18-6/30/19	Approved	<b>Curnett/Hull</b>
Accept Resignation of T. Watlington who Sold her Business	Approved	<b>Patterson/White</b>
Approve FY17 Annual Report to City	Approved	<b>Curnett/White</b>
SM Schreyer provided update on Briggs Lawsuit	Information Only	

**Promotions Committee:**

Approve change of date for Red Hot Heroes; Possibly May 2018	Approved	<b>Patterson/White</b>
Authorize Letter of Support for San Diego Half Marathon scheduled to take place on March 11, 2018 as presented by Susan Briggs.	Approved	<b>Curnett/Patterson</b>
Set Fee at \$70 for SD County Fair Banner Partnership	Approved	<b>Patterson/White</b>
A Word From Our President- Handout	Information Only	

**Economic Development Committee:**

Approve Moving forward with BID Metrics required by City. ED will each out to Commercial Broker known by S. White.	Approved	<b>Hull/Patterson</b>
--	----------	-----------------------

**Design Committee:**

Per suggestion by A. Patterson, place Aesthetic Appeal Opportunities for Banners discussion on February Agenda.	Continue to February Meeting
---	------------------------------

**Minutes of the Mission Hills BID Board of Directors**

**Wednesday, January 24, 2018 3:00 PM**

**The January Month of Meetings are Underwritten by Troy Curnett – One Mission Realty  
(Page 2 of 2)**

**The next meeting of the MHBID will take place on Wednesday, February 21, 2018 beginning at 3:00. The Business Mid-Winter Mixer will follow beginning at 5:30 at Toma Sol Tavern thanks to the generosity of owner Steve Burke.**

**CONVENE AS MISSION HILLS PARKING ADVISORY COMMITTEE**

S. McNeil Schreyer called the meeting to order at 4:05 PM

**Reynard Way Parking and Transportation Mobility Study UPDATE**

A Community Update meeting will take place on in February or March at The Framemaker, 3102 Reynard Way. KTU+A will be presenting an update and seeking community input and feedback. Detailed information available at the February MHPAC meeting. Information Only

The UCPD has asked all PAC's finalized their budgets in February. The MHPAC budget will be considered at the February MHPAC meeting. An Ad Hoc Committee will work on this budget.

Parking Zone Updates which favorably impact the Reynard Way Parking and Transportation Mobility Study were shared: O-17229 and O-89-145 Information Only

S. McNeil Schreyer adjourned the meeting at 4:15 PM

Approved

***Patterson/White***

**The MHPAC meetings occur twice a month immediately following the MHBID meeting of committees and MHBID board of directors meeting at Mission Hills United Methodist Church, 4044 Lark Street.**

**The next meeting of the MHPAC will take place on Wednesday, February 21, 2018 immediately following the MHBID meeting.**