



BUSINESS IMPROVEMENT DISTRICT

Promotions Committee Meeting

March Meetings have been Underwritten by Colleen Field, Agency Owner, Allstate Insurance
Mission Hills United Methodist Church – 4044 Lark Street
Wednesday, March 14, 2018 - 3:00 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

- **Mixer Offers for Remainder of 2018**
- **A Word from Our President - Hand Out**
- **San Diego County Fair “How Sweet It Is” Banner Partnership - UPDATE**
- **Trust Restaurant Group Chooses Mission Hills - UPDATE**
- **Spotlight Mission Hills Banner Program – UPDATE**
- **Social Media Analytics - UPDATE**
- **Red Hot Heroes Fundraiser at Harley Gray on May or June 2018 – UPDATE**

Adjourn

Economic Development Committee Meeting

March Meetings have been Underwritten by Colleen Field, Agency Owner, Allstate Insurance
Mission Hills United Methodist Church – 4044 Lark Street
Wednesday, March 14, 2018 – 3:15 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

- **Garden Walk Booklet ¼ page Ad \$125; Consider using 2017 Ad**
- **Storefront Improvement: Seek Locations and Assist with Application Process
–Single Storefront match is up to \$8,000; Mutiple Storefronts in one Building
match is up to \$16,000; \$120,000 remaining in FY18; Must have fewer than 25
employees**

Adjourn



BUSINESS IMPROVEMENT DISTRICT

Design Committee Meeting

March Meetings have been Underwritten by Colleen Field, Agency Owner, Allstate Insurance
Mission Hills United Methodist Church – 4044 Lark Street
Wednesday, March 14, 2018 – 3:30 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

- **Dockless/Free Standing Bike Shares in Mission Hills BID**
- **Neighborhood PROW Mail Chimp Campaign – UPDATE**
- **Mission Hills Town Council requests Summer Concert Banners in BID- Ad Hoc Recommendation**
- **Banner Design Concepts: Art Contest in Mission Hills Community**

Adjourn Mission Hills BID Committee Meetings

Reconvene as Mission Hills Parking Advisory Committee

MH Parking Advisory Committee Meeting

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Mission Hills United Methodist Church – 4044 Lark Street
Wednesday, March 14, 2018 – 3:45 PM

AGENDA

Call to Order & Introductions

Additions/Changes to Agenda

- **FY19 Uptown Community Parking District Budget Impacts on Mission Hills**
- **Reynard Way Parking & Transportation Study 2/28 Community Update**
- **Four Single Meter Installations on 700 West Washington**

Adjourn