



BUSINESS IMPROVEMENT DISTRICT

Executive Committee Meeting

March Meetings have been Underwritten by Colleen Field, Agency Owner, Allstate Insurance

Wednesday, March 14, 2018 at 4:00 PM

Mission Hills United Methodist Church – 4044 Lark Street

AGENDA

Call to Order

Additions/Changes to Agenda

➤ **Financials**

February 2018

Annual Statement of Information filed on 3/6/18 with California Secretary of State

➤ **Nomination for Consideration for MHBID Board of Directors**

Colleen Field, Agency Owner, Allstate Insurance

➤ **Consider MHBID Board Items for March 21**

Promotions Committee

Mixer Offers for Remainder of 2018

A Word from Our President – March Column

SD County Fair “How Sweet It Is” Banner Partnership - UPDATE

Trust Restaurant Group Chooses Mission Hills- UPDATE

Spotlight Mission Hills Banner Program -UPDATE

Social Media Analytics - UPDATE

Red Hot Heroes Fundraiser at Harley Gray in May or June 2018 - UPDATE

Economic Development

Garden Walk Booklet ¼ Page Ad \$125; Consider using 2017 Ad

Storefront Improvement: Seek Locations and Assist with Application Process

Single Storefronts Match up to \$8,000; Multiple Storefronts in Building Match up to \$16,000; \$120,000 remaining in 2018; Must have fewer than 25 employees

Design

Dockless/Freestanding Bike Shares in MHBID- 3/21Presentations; Q&A

Neighborhood PROW Mail Chimp Campaign - UPDATE

MHTC requests Summer Concert Banners in BID; Ad Hoc Recommendation

Banner Design Concepts: Art Contest in Mission Hills Community

Mission Hills Parking Advisory

FY19 UCPD Budget Impacts on Mission Hills

Reynard Way Parking and Transportation Study 2/28/18 Community Update

Four Single Meter Installations on 700 block of West Washington

Next Executive Committee Meeting: Wednesday April 11, 3:00 PM @ MH United Methodist Church

Adjourn