



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, May 16, 2018 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

The May “Month of Meetings” has been underwritten by Don Holmes, Co-Owner, Sushi Deli 1

### AGENDA

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”

#### 3. Announcements and Community Updates

- Representative Reports: City, County, State, Town Council
- Mission Hills BID Scheduled Mixer Hosts – Associate Member Saffron & Sage is hosting the Spring Business Mixer, following today’s Board Meeting 2555 State Street @ Maple featuring chef prepared seasonal appetizers

#### 4. Approvals

##### Executive Committee

- Minutes of the Meeting – Approve April, 2018 **Action Item** 1 min
- Financial Updates – Approve April, 2018 Financials **Action Item** 1 min
- Set Special and Closed Session Annual Review of Executive Director 5/21/18 from 3:00 – 5:00 **Action Item** 1 min  
*One Mission Realty Conference Room 928 Ft, Stockton #111*

##### Promotions Committee

- Set 7<sup>th</sup> Annual Taste of Mission Hills for October 13; 1:00-4:00/1:00-5:00 **Action Item** 1 min
- Social Media Analytics, Last 30 Days - J. Daniel Geddis **Update**
- Red Hot Heroes 2018 Fundraiser **Update**
- Cocktails with Councilmember Chris Ward, 5/22 5:30-5:30 Farmer’s Bottega Patio **Information Only**
- A Word from the Mission Hills BID: Hand-Out **Information Only**
- Lefty’s Chicago Pizzeria is June “Month of Meetings” Sponsor **Information Only**
- San Diego County Fair Banner – Installation on May 18 **Information Only**

##### Economic Development Committee

- Review Proposed Survey to BID Membership- Seek Feedback **Action Item** 1 min
- Barkhouse Plants – Soil Covered with Chili Flakes **Action Item** 1 min

##### Design Committee

- Mission Hills Town Council 30 Summer Concert Banners- K. Lombardi **Action Item** 1 min
- Neighborhood PROW Mail Chimp Campaign **Update**
- BID Banner Art Contest 2019 Grant Application **Update**
- ofo Dockless Bike Follow-up Presentation – Paul Vidal, GM, ofo San Diego **Update**

#### Adjourn the Mission Hills BID Board of Directors Meeting

##### Reconvene as MH Parking Advisory Committee Meeting

- Free Ride Golf Cart Expansion into Uptown/ Hillcrest/Bankers Hill/Mission Hills \$5,000- \$25,000 reallocation on FY19 Budget **Action Item** 1 min
- Questionnaire to Broaden Awareness & Solicit Feedback on Reynard Way Study **Action Item** 1 min
- Reynard Way Parking & Transportation Modalities Community Update 5/2/18 **Update**
- Installation Completed – 4 single meters on W. Washington btwn Falcon and Eagle; and, converted 5<sup>th</sup> meter from 15 min to 2 hours; added 2 bicycle hitches **Update**

The next board meeting is Wednesday, June 20, 2018, beginning at 3:00 p.m., at MH United Methodist Church

#### Adjourn

Agenda items are informational unless noted for action