



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, June 20, 2018 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

The June "Month of Meetings" have been underwritten by Lauren & Brendan Hodson, Owners, Lefty's Pizza
AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

- Representative Reports: City, County, State, Town Council

4. Approvals

Executive Committee

- Minutes of the Meeting – Approve May, 2018 **Action Item** 1 min
- Financial Updates – Approve May, 2018 Financials **Action Item** 1 min
- Executive Director Vacation Time **Action Item** 1 min

Promotions Committee

- Fall Mixer on September 19, 5:30-7:30 at Pizza e Birra, 3625 India **Information**
- Mission Hills Financial is sponsoring the BID's July month of meetings **Information**
- Mission Hills BID Column June 2018 – Hand-Out **Information**
- 2018 Taste of Mission Hills Revisit Date and Time **Action Item** 3 min
- Approve US Bank as 2018 Taste Banner Sponsor @ \$7,500 **Action Item** 2 min
- Red Hot Heroes 2018 Fundraiser at Harley Gray **Update**
- Social Media Analytics Last 30 Days **Update**

Economic Development Committee

- Review Proposed Survey to BID Membership **Action Item** 2 min
- Old Library Re-Use Opportunities **Information**

Design Committee

- Neighborhood PROW **Update**
- Mission Hills Town Council 30 Summer Banners **Update**
- Banner Art Contest 2019 Progress Report **Update**
- Banner Art Contest 2019 Grant Application **Action Item** 2 min

Adjourn the Mission Hills BID Board of Directors Meeting

Reconvene as MH Parking Advisory Committee Meeting

- Reynard Way Parking and Transportation Survey Results – Stuart White **Action Item** 2 min
- Free Ride Expansion to Mission Hills **Information**
- 900 Block Ft Stockton Drive Parking-T's, Space Numbers & One-Pay Box **Information**

The next board meeting is Wednesday, July 18, 2018, beginning at 3:00 p.m., at MH United Methodist Church

Adjourn

Agenda items are informational unless noted for action