



BUSINESS IMPROVEMENT DISTRICT

## Meeting of the Board of Directors

Wednesday, July 18, 2018 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

### The July “Month of Meetings” have been underwritten by Minka and Mark Hull, Owners, Mission Hills Financial **AGENDA**

#### 1. Call to Order & Introductions

#### 2. Non-Agenda Public Comment

*Public Comment may be made on any subject in the Board’s area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today’s agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under “Non-Agenda Public Comment.”*

#### 3. Announcements and Community Updates

- Representative Reports: City, County, State, Town Council

#### 4. Approvals

##### Executive Committee

- Approve June, 2018 Minutes of the Board **Action Item** 1 min
- Approve June, 2018 Financials **Action Item** 1 min
- Approve Associate Memberships FY19; Saffron & Sage and MH Nursery **Action Item** 1 min
- Approve Annual Audit Engagement for FY18, Beck and Company CPA, Inc **Action Item** 1 min
- Approve BID Alliance FY19 Membership Fee of \$300 **Action Item** 1 min
- Approve City FY19 BID Management Agreement and BID Officer Signature Designations **Action Item** 1 min
- Set Annual Meeting for Wednesday November 7, 2018 @ **Action Item** 1 min
- Approve BID will be DARK and without meetings in August **Action Item** 1 min

##### Promotions Committee

- Mission Hills BID Column July 2018 – Hand-Out **Information**
- Seeking September and October Month of Meetings Sponsors **Information**
- Red Hot Heroes February 2019 Fundraiser at Harley Gray **Information**
- Social Media Analytics Last 30 Days **Information**

##### Economic Development Committee

- Approve 2018 Taste of Mission Hills – Wednesday October 10, 2018 5:00PM – 9:00PM; Trolley Contract \$1,800; Collateral Materials & PostCards **Action Item** 1 min
- Approve US Bank as 2018 Taste Title Sponsor @ \$7,500 **Action Item** 1 min
- Small Business Saturday Budget in Progress – Saturday, November 24, 2018 **Information**

##### Design Committee

- Current Library Re-Use Survey Concludes on July 21, 2018 **Information**
- Mission Hills Town Council 30 Summer Banners **Information**
- Spotlight Mission Hills Banner Opportunities 2019 **Action Item** 1 min
- Banner Art Contest 2019 Progress Report **Action Item** 1 min
- Banner Art Contest 2019 Grant Application **Action Item** 1 min

##### Adjourn the Mission Hills BID Board of Directors Meeting

##### Reconvene as MH Parking Advisory Committee Meeting

- Reynard Way Parking and Transportation Study Update **Information**
- Free Ride Expansion to Mission Hills Next Steps UCPD Contract **Action Item** 2 min
- 900 Block Ft Stockton Drive Parking-T’s, Space Numbers & One-Pay Box Progress **Information**

**The month of August is DARK and without meetings. The next board meeting is Wednesday, September 12, 2018, beginning at 3:00 p.m., at MH United Methodist Church**

**Adjourn**

Agenda items are informational unless noted for action