



BUSINESS IMPROVEMENT DISTRICT

Meeting of the Board of Directors

Wednesday, September 19, 2018 - 3:00 PM

Mission Hills United Methodist Church, 4044 Lark Street

AGENDA

1. Call to Order & Introductions

2. Non-Agenda Public Comment

Public Comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be determined by the President; however, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard.) Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under "Non-Agenda Public Comment."

3. Announcements and Community Updates

- MIXER TONIGHT at Pizza e Birra, 3625 India Street; Thanks Sam and Sarah Mattia
- Representative Reports: City, County, State, Town Council

4. Approvals

Executive Committee

- Approve October 3 at 3:00 for Committee Meetings due to TASTE **Action Item** 1 min
- Approve July, 2018 Minutes of the Board **Action Item** 1 min
- Approve July, 2018 Financials **Action Item** 1 min
- Approve August, 2018 Financials **Action Item** 1 min
- Approve FY18 Annual Audit of Accounts by Beck and Company CPA, Inc **Action Item** 1 min
- Approve Payment of \$2,000 for FY18 Annual Audit and Tax Preparations **Action Item** 1 min
- Approve Associate Memberships FY19; Paint Box Art Studio Jaimee Brant **Action Item** 1 min
- Approve Request to MHUMC for use of Church Parlor in 2019 **Action Item** 1 min
- Approve November 7, 2018 Annual Meeting Location Fort Oak **Action Item** 1 min
- Establish Nomination Committee: Lombardi, Curnett, Field, Holmes **Action Item** 1 min

Promotions Committee

- Approve PEI Instagram 1,250 TASTE Photo Contest **Action Item** 1 min
- September BID Column featuring US Bank as TASTE Title Sponsor **Information**
- Red Hot Heroes February 2019 Fundraiser at Harley Gray **Information**
- Social Media Analytics Last 30 Days **Information**

Economic Development Committee

- Approve 2018 Taste of Mission Hills – \$250 October Presidio Sentinel TASTE Ad replacing BID Column; \$425 October 5, TASTE Ad in Uptown News; \$500 to FB/Social Media **Action Item** 1 min
- TASTE Sponsorship Update: Title Sponsor Secured at \$7,500 is US Bank; Trolley Secured Sponsors at \$900 each are Harley Gray Kitchen & Bar, Fort Oak, and Allstate Insurance; Music Commitment sponsor at \$850 is Krista Lombardi; Good Neighbor Sponsor Secured for \$300 is Lazy Acres; WILL CALL location is Lazy Acres; 4 points of sale are US Bank, Mission Nails and Spa, One Mission Realty and The Patio Community Market; TASTE Trolley route with 10 stops established **Information**
- Approve Small Business Saturday November 24, 2018 Items; Met in MHBID with AmEx Team from NY on 9/11 to discuss plans; command station and booths at Canale Communications thanks to Carin Canale; securing ad space, banner printing and installation in MHBID; photographer; no trolley this year; exploring Craftsman ginger bread house and Passport to MHBID **Action Item** 1 min

Design Committee

- BID Position on Current Library Re-Use request from Councilmember Ward **Action Item** 1 min
- Banner Art Contest 2019 Progress Report **Action Item** 1 min
- Banner Art Contest 2019 Grant Application **Action Item** 1 min

Adjourn the Mission Hills BID Board of Directors Meeting

Reconvene as MH Parking Advisory Committee Meeting

- Free Ride Expansion to Mission Hills Next Steps UCPD Contract **Information**

The next board meeting is Wednesday, October 17, 2018, beginning at 3:00 p.m., at MH United Methodist Church

Adjourn

Agenda items are informational unless noted for action